

<http://networks.silicon.com/broadband/0.39024661.39256352.00.htm>



DRIVING BUSINESS THROUGH TECHNOLOGY

CNET NETWORKS UK BUSINESS SITES: [atlarge.com](#) [BNET UK](#) [silicon.com](#) [SmartPlanet.com](#) [ZDNet.co.uk](#)

Anonymous user
[log in](#) | [register](#)

[Home](#) [Commentary](#) [CIO Jury](#) [White Papers](#) [Resources](#) [Jobs](#)



You are here: [silicon.com](#) > [Networks](#) > [Broadband & ISPs](#)

Broadband & ISPs

Faster broadband demands more bandwidth

Fibre households vs ADSL...

Tags: [ftth](#), [bandwidth](#), [fibre](#), [adsl](#)

By [Natasha Lomas](#)

Published: 8 July 2008 11:21 BST

When it comes to broadband, a high fibre diet seems to increase customers' appetite for bandwidth, a new report has found.

The study, by market development organisation the FTTH Council Europe, compared usage by consumers with FTTH (fibre to the home) with ADSL users across four European countries and found fibre homes currently drive three times more traffic than ADSL households.

Joeri Van Bogaert, president of the FTTH Council Europe, said there is already a "large difference" between ADSL and fibre traffic - pointing out that dedicated mass-market fibre applications are not even available yet.

He said in a statement: "We expect this to increase significantly as fibre adoption continues to increase across Europe and further services are developed with fibre in mind."

Van Bogaert added: "When customers have faster connections they use them more."

The report also found European broadband speeds are rising by an average of more than 50 per cent per year.

[Add comment](#) [Print story with KYOCERA](#) [Email story](#)

Share this article:



In Networks

... [Broadband & ISPs](#) ... [LANs](#)
... [Mobile & Wireless](#) ... [Telecoms](#)
... [WebWatch](#)

Related Links

[UK minister dreaming of a high fibre diet](#)
[BT chief hints at fibre rollout](#)
[Fibre - coming to a home near you](#)
[Cheat Sheet: FTTx](#)
[Europe not pushing enough fibre to the home](#)

In silicon.com

- Navigate this site -

Zones
Management Networks
Software IT Services
Hardware
Newsletters RSS Feeds Site map

Commentary



[Julian Goldsmith](#)
silicon.com old school
silicon.com at 10: How it all began
[Steve Ranger](#)
Editor's Blog: The naked truth about DSL
Is it time to rethink broadband pricing?

[More Commentary](#) [RSS](#)

Latest News

[Zittrain: Android holds the key to free future](#)
[Femtocells: Europeans clueless on mobile access tech](#)
[Sainsbury's to pay out £300k for online outage](#)
[NHS broadband network speeds patient diagnosis](#)
[ISPs face fresh threat from file-sharing laws](#)
[Network Rail on track with IP](#)

[More News](#) [RSS](#)

Jobs

[SAP HCM Business Development Executive \(Europe\)](#)
As the HCM market continues to grow, IBM is investing in expanding it's european SAP Human Capital Management practice by recruiting the HCM best ...
[Clinical Project Managers](#)
Progressive Pharma is part of Progressive International, a leading pan-European recruitment specialist dedicated to contract and

<http://networks.silicon.com/broadband/0.39024661.39256352.00.htm>

UK faces broadband deadline threat

Fibre to the home hits one million

▼ sponsored

[Ski 2007 2008](#)

Ski Chalets & Activity Bookings In Sainte Foy, France, Book Now!
www.premiere-neige.com

[Spy Optic sunglasses](#)

Genuine & Authentic Free Shipping! Entire 2008 Collection Auth. Dealer
www.coolvisioneyewear.us

[Horoscopes 2008 Gratuits](#)

Que vous réserve cette année ? Regardez l'avenir en face. Gratuit.
www.isabella.fr

[Expo Zaragoza 2008](#)

Entry Tickets, Packages Proposals Official Agency - Visit Zaragoza
www.ultramarexpressevents.com

[The 2008 Models](#)

The New York Times has a closer look at the new year's cars.
autos.nytimes.com

[ESC 2008](#)

Cardialysis CRO in Cardiology Meet us at the ESC
www.cardialysis.com


permanent ...

Senior Expert Statistician Top 5 Pharma company.
Progressive Pharma is part of Progressive International, a leading pan-European recruitment specialist dedicated to contract and permanent ...

Special Report Focus



CIO50 2008
The silicon.com CIO50 2008 profiles the most influential and innovative tech chiefs in the UK across all industries and organisation size, from the biggest FTSE100 companies to high growth dot-com start ups and the public sector. The list was voted on by the UK CIO community and a panel of experts. Find out more in our latest special report.


More Special Reports  RSS

Case Studies

College classrooms go high-tech

Travis Perkins builds its tech future

Thin clients switch on digitally excluded

More Case Studies  RSS

White Papers

Live Webcast: Telecoms 2.0 - Where is telecoms heading?

Live Webcast: Simplified Management with IT Automation

MSDN Webcast: Driving Contextual Collaboration With Office Communicator 2007 (Level...

TechNet Webcast: Video Conferencing and Interoperability With Existing Systems (Level...

More White Papers  RSS

<http://networks.silicon.com/broadband/0.39024661.39256352.00.htm>

QR codes	Google Android
Galileo	CRM
Mobile TV	Supercomputing
More Cheat Sheets	

silicon.extra

Stories from the web...

Spammers poised to target BlackBerry and iPhone owners
The Times

Lewis estate takes on 11-year-old in new battle of Narnia
The Guardian

'Herds' of wary cars could keep an eye out for thieves
NewScientist

Phone calls database considered
The BBC

[More silicon.extra stories](#)

Video



Peter Cochrane's Video Blog: Power outage

Business agility through flexible IT

What are you *really* saying?

[More Video](#)

Latest News

UK worst in Europe for green IT

Faster broadband demands more bandwidth

Prison tech: Mobiles blocked and bodies scanned

Intel's Atom cracks into PC World

Microsoft warns of ActiveX attack targeting Access

[More News](#)  [RSS](#)

[silicon.com](#) [White Papers](#) [CNET Networks](#)

Home	News	IT Services news	White Papers	Verticals	Benchmarks
Site Map	Management news	BPO news	Data Management	Retail & Leisure	Special Reports
Mobile Site	Skills and Careers news	IT Outsourcing news	white papers	Retail & Leisure news	CIO50 2008
RSS Feeds	IT Director news	Offshoring news	Desktops, Laptops and OS white papers	Retail & Leisure case studies	Tech Hotspots 2008
Membership Centre	IT Pro news	Outsourcing news	Enterprise Applications white papers	Retail & Leisure comment	Business Traveller
Register	SME Director news	Comment & Analysis	IT Management white papers	Retail & Leisure CIOs	CIO Agenda 2008
Manage your account	Law and Policy news	Leaders	Network and Communications white papers	Financial Services	Data Lockdown
Unsubscribe	Software news	Weekly Round-Up	Professions and Industries white paper	Financial Services news	Lean and Green
Forgotten Password	Applications news	Columnists	Security white papers	Financial Services case studies	Digital Defences
Newsletters	Operating Systems news	Steve Ranger's Notebook	Servers and Server OS white papers	Financial Services comment	Agenda Setters 2007
About Us	Malware news	Andy McCue: The McCue Interview	Software and Web Development white papers	Financial Services CIOs	Full Disclosure
Contact Us	Security Strategy news	Quocirca's Straight Talking	Storage white papers	Public Sector	IT Risk Management
Find Us	SOA/Web Services news	Simon Moores	Jobs	Public Sector news	Virtual Worlds
Privacy Policy	Hardware news	Futurity Media's Green IT	Resources	Public Sector case studies	CIO50 2007
Permissions and Reprints	Desktop news	Seb Janacek's Minority Report	Case Studies	Public Sector comment	Know Your Network
International	PDA's news	Howard Greenfield	Cheat Sheets	Public Sector CIOs	VoIP Security
Advertise	Servers news	Blogs	Events	CIO Jury	Joined-up Enterprise
Get silicon news on your site	Storage news	Peter Cochrane's Uncommon Sense Blog	Photo Stories	About CIO Jury	Inside India
Search	Networks news	Editor's Blog	silicon.extra	CxO Extra	Converged Communications
Site Archive	Broadband and ISPs news	Video & Audio		Research Panel	Business Intelligence
FAQ	LANs news	Polls		Research	Inside China
Editorial FAQ	Mobile and Wireless news				IT Governance
Manage your account FAQ	Telecoms news				CRM in the mid-market
Video FAQ	WebWatch news				ID Management
Sales FAQ					E-Crime and Hacking
					Tech's Big Gamble
					Open source
					The Spam Report