

## FIBRE HORIZONS - A newsletter of the FTTH Council Europe

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FIBRE HORIZONS is a monthly newsletter published by the FTTH Council Europe and distributed to readers interested in fibre to the home networks and the activities of our organisation.

### Did you hear?



"Internet is still in its infant stage; it is about to grow enormously in the coming decade, but it will only be able to grow if fibre is really adopted everywhere [...] Fibre is really crucial for the growth of the tech industry in the next decade."

**Ruud Hendriks: Co-founder at Startupbootcamp, Innoleaps, The Talent Institute**

**Keynote speaker of the FTTH Conference 2016 in Luxembourg**

### In the Spotlight

#### FTTH: What is it?

"Fibre broadband", "high speed", "bandwidth", "FTTC", "FTTB", "FTTH"... those who are not specialists in broadband services can easily feel confused about these technologies and seemingly obscure acronyms. In order to educate the general public on fibre to the home technology, the FTTH Council Europe released this year a new guide entitled *FTTH - What is it?*. The Council would like this guide to enlighten the concerned but novice citizen whose life is impacted by telecommunications, yet who feels a bit lost in this environment.

The guide further aims to educate potential stakeholders who can help accelerate FTTH adoption and rollout throughout Europe, among them politicians, executives and of course consumers. These stakeholders need to be aware of the benefits of FTTH compared to other broadband technologies but also need to understand basically how it all works from a technical point of view. The vision of FTTH as "the future-proof technology" needs to reach as many people as possible within our society.

This guide provides its readers with the most accurate definition of FTTH. What is optical fibre? How does it work? What are the factors that encourage fibre to the home adoption? From the individual components to the overall network infrastructure, the guide gives an overview of the fundamental elements that constitute an FTTH network and that allow the optical fibre to reach the end user's home.

So, if you or someone you know is not familiar with FTTH technology and why it is so essential for future developments, this guide is made for you! Share and spread the word about fibre to the home!

[Download now](#) (PDF) >

### Reinforcing the Call for Action to further develop FTTH in Europe!

During the General Assembly in Amsterdam on 19 and 20 April 2016, the FTTH Council Europe set up the work plan for the year 2016-2017. The organisation reaffirmed its will to ensure that the call for

accelerated fibre deployment is heard by all the broadband stakeholders who can make a change in Europe. In the coming year, the organisation will put a special focus on operators, and we already invite them to join the FTTH Council Europe as Operator Observers.

[Read the Press Release](#) (PDF) >

To apply for the Operator Observer Status, fill out the [application forms](#) and send them to [info@ftthcouncil.eu](mailto:info@ftthcouncil.eu)

Download our [Annual Report](#) to check out the FTTH Council Europe's successful activities from April 2015 to March 2016.

## Interested in sponsoring opportunities for the FTTH Conference 2017?

The Call for Sponsors for the 14th edition of the FTTH Conference, to be held on 14-16 February 2017 in Marseille, France, has started. Exhibiting/sponsoring is only possible for member companies of the FTTH Council Europe. If your company is interested, you are invited to book your booth as soon as possible to get the best location in the exhibition hall. First come first served!

Download the [call for sponsors](#) and the [application form](#) for more information.

You want to know more about the FTTH Conference? Check out the [Event Report](#) of the 13th edition of the event held on 16-18 February 2016 in Luxembourg.

## NewsBeat

[The Verdict is in: FTTH Wins](#)

[BT touts £6B ultra fast broadband investment](#)

[Virgin Media lays claim to largest FTTH roll-out in UK](#)

[Rural Ireland could still leapfrog Europe for broadband, says Ei](#)

## Upcoming Events

The FTTH Council Europe will be speaking or exhibiting at the following events:

7 - 9 June: [ANGA COM 2016](#) in Cologne, Germany

20 - 22 June: [10th CRU Wire & Cable Conference 2016](#) in Milan, Italy

## Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. Right now we have 6,845 members in our LinkedIn Group, 3,300 followers on Twitter and more than 3,000 "likes" on Facebook - so you'll be in great company!



## About us

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that enhance the quality of life, contribute to a better environment and increase economic competitiveness. The FTTH Council Europe consists of 150

member companies. [www.ftthcouncil.eu](http://www.ftthcouncil.eu)

For general matters, please contact our Secretariat on [info@ftthcouncil.eu](mailto:info@ftthcouncil.eu) .

The press contact is Jean-Michel Massenya, PR Officer: [pr@ftthcouncil.eu](mailto:pr@ftthcouncil.eu).

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