

## FIBRE HORIZONS

### A newsletter of the FTTH Council Europe

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FIBRE HORIZONS is a monthly newsletter published by the FTTH Council Europe and distributed to readers interested in fibre to the home networks and the activities of the Council.



#### Did You Hear?

**"New, interactive ways of 'consuming' TV are leading to increasing convergence between the worlds of broadcast and broadband, and operators and content providers need to act upon this."**

*Hartwig Tauber, Director General of the FTTH Council Europe.*

#### In the Spotlight:

##### A turning point in broadcasting?

Our television viewing habits are changing. The days when the family gathered in one room around a tiny TV set with a very limited choice of broadcast channels are over. Now there is a huge amount of content to choose from, and each family member wants to choose exactly how and when to watch it. As consumers, we want to watch our favourite shows at any time, in different places, and on different devices. No wonder that on-demand and catch-up services such as Apple TV, BBC iPlayer and Netflix are becoming ever more popular.

Video is already the dominant form of traffic on the internet, according to one study. As high-definition (HD) becomes the prevailing video format, and more devices are manufactured with an Internet connection, the capacity required for entertainment services will continue to grow. On top of this, many next-generation services will depend on video communication, for example, between doctors and patients in rural areas, or students taking university study courses at a distance. Clearly, video has a big future, and looks set to be vitally important to our future wellbeing.

Unfortunately, the networks capable of supporting our new viewing habits are not in place. A cost-effective, future proof solution is required, and that means fibre-to-the-home (FTTH). Only

FTTH offers the capacity, flexibility and reliability needed to support exciting, new content-based business models and services.

[Read the opinion article: Fibre to the TV >](#)

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## **Peter Cochrane headlines the FTTH Conference 2012**

Peter Cochrane, internationally sought after technology guru and former CTO of BT, will be the keynote speaker at the FTTH Conference 2012, to be held in Munich, Germany, on 14—16 February.

We spoke to Cochrane in advance of his recently announced presentation, to ask why he agreed to be the keynote speaker, what are his views about FTTH, and how the broadband market in Europe will evolve. "We stand at the brink of a second industrial revolution," he said. "It is clear that we are migrating toward a 'smart planet' and FTTH is going to be core to providing the essential bandwidth for rafts of new appliances, devices and industries that will be both fixed and mobile."

[Read the full interview with Peter Cochrane >](#)

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## **Introducing a 'World of Applications'**

The FTTH Conference 2012, to be held in Munich, Germany, on 14—16 February, will feature a new exhibition area. Expanding on last year's "Services Showroom", the "World of Applications" will provide a unique opportunity to gain hands-on experience of some of the innovative applications being developed for FTTH networks.

To submit a demo for the "World of Applications" click [<<here>>](#)

Entrance to the "World of Applications" is included in the registration fee for the FTTH Conference 2012, and advance online registration is open now. FTTH Council Europe member employees qualify for a promotional rate – contact the secretariat for details.

The conference is under the patronage of the Federal Association for Information Technology, Telecommunications and New Media (BITKOM e.V.), and will donate a €3 euro "green donation" from each paying guest to German nature conservation group NABU.

To register as a delegate for the FTTH Conference 2012, click below:

**REGISTER NOW**

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## **Spread the word about FTTH with a video clip**

Are you ever stuck for words when trying to explain the importance of FTTH? Well, help is at hand! Our corporate video "Creating a brighter future with Fibre to the Home" is now available in seven languages.

Embed the YouTube clip on your website, download it to use in digital media or share the link with friends, family and colleagues via email or social media. The video is available in French, German, Hungarian, Italian, Polish and Spanish, as well as English.

[View or download the video clip >](#)

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## **Putting our case studies on the map**

To help you (and us) keep track of our online library of FTTH case studies, we have introduced new ways to look for and organise the information. All of the case studies are now illustrated on a map – just click on the icons to get more information and a direct link to the document.

You can also sort the stories by language using the drop down selection tool on the left hand side

of the page. Four more stories have been published since the previous issue of this newsletter, so check out Makedonski Telekom, ATB-Net, Pays Chartrain and Lattelecom.

[Visit our Case Studies web page >](#)

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## Newsbeat

[Gig.U seeks interest in FTTH for campus communities](#)

[Hutchison slashes 100Mbps prices in Hong Kong](#)

[Municipal network opens in Sasbachwalden](#) (in German)

[Eircom announces phase 1 locations for fibre rollout](#)

[Report: Deutsche Telekom plans FTTH subsidiary](#) (in German)

[Free, Orange sign agreement to deploy FTTH in rural areas](#) (in French)

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## Upcoming FTTH Council Europe Events

**FTTH Conference 2012** Make a note in your diary of the world's largest FTTH Conference: 14—16 February in Munich, Germany.

More details at: <http://www.ftthconference.eu>

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## Upcoming Industry Events

**2011 FTTH Conference and Expo** 26—30 September, Orlando, US

**Broadband World Forum** 27—29 September, Paris, France

**Bredbandsbåten 2011** 11—12 October, Stockholm, Sweden

**Internet Hungary 2011** 11—12 October, Siófok, Hungary

**Perspectives for the development of the electronic communications market in the EU – Polish Presidency meeting** 19 October, Warsaw, Poland

**EEBC** 19—21 October, Kiev, Ukraine

**IBBT Workshop on Municipal Fiber Networks** 24 October, Ghent, Belgium

**IQPC Delivering High Speed Broadband** 24—27 October, Prague, Czech Republic

**EUTC 2011** 26-28 October, Madrid, Spain

**FTTH MENA Conference** 30 November - 1 December, Sharm El Sheikh, Egypt

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## Join our social media communities

Be the first to find out the latest developments at the FTTH Council Europe by joining our active social media communities. We already have 1200 members in our LinkedIn Group, over 600 followers on Twitter and 230 “likes” on Facebook – so you’ll be in great company!





## About Us

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses.

The Council promotes this technology because it will deliver a flow of new services that enhances the quality of life, contributes to a better environment and increased economic competitiveness. The FTTH Council Europe consists of more than 150 members.

[www.ftthcouncil.eu](http://www.ftthcouncil.eu)



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For general matters, please contact our Secretariat on [info@ftthcouncil.eu](mailto:info@ftthcouncil.eu).

The press contact is Nadia Babaali, Communications Director,  
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