

FIBRE HORIZONS - A newsletter of the FTTH Council Europe

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FIBRE HORIZONS is a monthly newsletter published by the FTTH Council Europe and distributed to readers interested in fibre to the home networks and the activities of the Council.

Did you hear?



"The countries that did invest in internet broadband in the 1990s are now reaping the benefits because they have more Internet start-ups, they have more of the new economy and they have more economic growth than other countries do."

Alexander Bard, Internet Sociologist,
speaking at the FTTH Conference 2013 in London

In the Spotlight

FTTH around the world in 2012

2012 was a very important year for fibre to the home (FTTH) adoption in Europe, according to IDATE, the market research firm that compiles the FTTH Market Panorama for the FTTH Council Europe. About 35% of subscribers in the European region (which includes Russia and the CIS countries) were new subscribers during the year.

As is customary, the latest update to the FTTH Market Panorama was unveiled at the FTTH Conference in London earlier this month. Leaders of the FTTH Council Global Alliance also presented an update on the global situation. From a global perspective, the United Arab Emirates still has the highest penetration of fibre access networks, followed by Japan and Hong Kong. The majority of the world's FTTH subscribers - 75% - are currently located in the Asia-Pacific region.

In sixth place in the Global Ranking - and the leading European country - is Lithuania, where every citizen has the option to subscribe to a direct fibre connection and 31% of households actually do so. Sweden takes second place in the European FTTH Ranking, with 22.6% of homes having FTTH subscriptions. Ten nations in Europe can now claim more than 10% FTTH penetration, up from seven in June 2012.

[Read the press release \(PDF\)](#) >

Webinar: FTTH market in Europe - status and analysis

11:00 - 12:00 am CET, 14 March 2013

How has the European FTTH/B market fared during the last six months? This webinar will provide detailed information about the status of FTTH/B deployment in Europe and Russia, and examine the different drivers and blocking factors for fibre deployment in the European markets. The study covers the EU27 member states as well as all other European economies including Turkey. Presented by Roland Montagne, Director of the Telecoms Business Unit at IDATE, the webinar will also include the latest update to the European FTTH Ranking. Register today to find out all about FTTH in Europe.

REGISTER NOW

Thank you for joining us in London!

More than 3000 attendees, 140 journalists and over 100 exhibitors gathered in London earlier this

month for the 10th anniversary edition of the FTTH Conference. Once again, this means that the FTTH Conference is the largest FTTH focused event in the world, which is fantastic! The FTTH Council Europe would like to thank all FTTH Conference 2013 participants for joining us in London.

We'll see you next year, 18 - 20 February 2014 in Stockholm, Sweden.

[Watch the interview with keynote speaker Alexander Bard >](#)

[Visit our YouTube channel for more video interviews >](#)

New FTTH magazine: 'The Light Age'

The FTTH Council Global Alliance - a working group of all five global FTTH Councils - has launched the global FTTH Magazine "The Light Age" at the FTTH Conference in London. The Light Age offers insights to the developments in fibre access networks from research to latest news and milestones in every region and within each FTTH Council. It is the first and only magazine that covers the latest developments of the global FTTH markets. The magazine is available online in digital format. Alternatively, if you would like a printed copy, please send an email to info@ftthcouncil.eu

[Read the digital magazine now >](#)

White paper: Broadband access technologies

Operators and vendors have been working together to increase the broadband bit rates achievable using copper-based access technologies, making faster speeds available more quickly, and extending the lifetime of copper networks. In the short term, therefore, copper-based technologies will continue to play an important role in providing access to high-speed broadband services. But will these developments enable copper-based networks to compete with all-fibre access networks in the medium and longer term? In this white paper we compare the performance characteristics of fibre-based access technologies with those of the latest copper-based access technologies.

[Download the white paper \(6MB PDF\) >](#)

New video: Living with FTTH - Utrecht

A Dutch family tells their story of how FTTH-enabled applications and services have brought multiple benefits to their work, personal and family life.

[Watch the video on YouTube >](#)

FTTH case studies: Bournemouth & WWHC

The two latest FTTH case studies, both from the UK, represent very different kinds of FTTH projects. In Cambuslang, a social housing provider has installed fibre networks to 100 homes in a new development. Bournemouth on the south coast of the UK is home to the country's largest FTTH network, a commercial project bringing high-speed connections within reach of 24,000 homes.

[Read the WWHC Cambuslang case study \(PDF\) >](#)

[Read the Bournemouth case study \(PDF\) >](#)

[Download the latest case studies collection \(6 MB PDF\) >](#)

Opinion: Broadband providers must give clear information

Would you be happy if a supermarket charged you for a full litre of milk but when you got home you discovered that the bottle was only half full? Of course not! Yet broadband service providers are allowed to charge consumers the full price for an "up to" service, regardless of whether they can actually deliver that speed. Broadband service providers maintain that "up to" is the only way they can effectively advertise broadband, given the congested nature of the

Internet and the technical constraints of the access network, but is this really an acceptable explanation?

[Read the opinion article \(PDF\)](#) >

Newsbeat

[France launches 20 bln euro fibre broadband rollout](#)

[UK government has no plans for broadband beyond 2015 says Labour MP](#)

[Neelie Kroes says EU budget cut leaves no cash for broadband networks](#)

[Oxera Report Suggests CityFibre's Anchor-Tenant Approach Can Unlock Investment](#)

[FTTH Council Launches Online Resource to Support Quest for Gigabit Service](#)

[NBN Co's CEO calls for a study into broadband technologies](#)

[Verizon takes on Google with 1 Gbps offering](#)

Upcoming events

The FTTH Council Europe will be speaking or exhibiting at the following events:

13 - 14 March: [Transport Networks Russia 2013](#) in Moscow, Russia

25 March: [2ème édition - Les États Généraux des RIP](#) in Deauville, France

25 - 27 March: [Breitbandversorgung in Deutschland](#) in Berlin, Germany

Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. We have more than 3,000 members in our LinkedIn Group, nearly 1430 followers on Twitter and 660 "likes" on Facebook - so you'll be in great company!



About us

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that enhance the quality of life, contribute to a better environment and increase economic competitiveness.

The FTTH Council Europe consists of more than 150 member companies. www.ftthcouncil.eu

For general matters, please contact our Secretariat on info@ftthcouncil.eu

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This newsletter is sent to members and subscribers who have registered on our web site. Feel free to forward to colleagues and friends.

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