

FIBRE HORIZONS - A newsletter of the FTTH Council Europe

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FIBRE HORIZONS is a monthly newsletter published by the FTTH Council Europe and distributed to readers interested in fibre to the home networks and the activities of the Council.

Did you hear?



"Because we don't know how our customer wants to design their network, we put a lot of fibre everywhere."

Anders Broberg, Head of Communication, Stokab

In the Spotlight

Stokab, world largest open access network

Stokab is the world's largest open access network, providing connectivity to 90% of homes as well as the majority of businesses in the City of Stockholm. Contrary to common perception that it is difficult to make a business case for fibre to the home (FTTH), Stokab was constructed entirely without taxpayers' money and has been a profit-making enterprise for most of its existence. What's the secret? In a recent webinar, Anders Broberg, Head of Communication, Stokab, shared his insight.

Right from the moment the company was founded in 1994, the City Council considered Stokab to be a public infrastructure company, much like the public department responsible for roads. The City Council was concerned that several competing providers would cause chaos by digging up the streets to install new telecoms infrastructure, so they took matters into their own hands by creating a single company responsible for infrastructure. To ensure competition in telecoms services, Stokab chose to deploy only "dark fibre" - creating an open access network used by more than 800 business customers today, including Internet service providers.

Stokab's initial deployment, financed by loans backed by the City of Stockholm, connected mainly public institutions and universities as the City also hoped to drive down its own ICT costs. The network began to expand rapidly as more and more private businesses started purchasing dark fibre circuits. As money flowed in, it financed the continued expansion of the network to more businesses and then - as consumers developed a taste for higher speed broadband services - to homes, and also to mobile phone base stations, enabling rapid deployment of mobile coverage.

[Download the webinar presentation \(PDF\)](#) >

[Download the case study \(PDF\)](#) >

Gimme Fibre Day on 4 November

Don't miss out - because it's YOUR day!

On 4 November, people all over the world will participate in the inaugural "Gimme Fibre Day", an annual event jointly created by the FTTH Councils Global Alliance to showcase how fibre has

positively impacted communities across the world.

The date for this annual celebration of fibre optics was selected because it corresponds to the birthday of Nobel Prize winner Sir Charles Kuen Kao, the man who changed the way the world communicates by developing low-loss optical fibre.

TV Channel: On the day of the event, join us for a special live Talk at 15:00 CET on our live TV channel about open access network models in Sweden. The channel will be broadcasting fibre-related topics all day long! All on www.tv.ftthcouncil.eu

Facebook contest: And watch "I want Fibre" on Facebook! A very special contest will be launched on 4 November: www.facebook.com/pages/I-want-fibre/174248502650699

Programme: Partner organisations will be holding celebrations all over the world, from Norway to North America.

Visit our dedicated event website www.gimmefibre.eu for details and an updated programme.

Webinar: National Fibre Strategies

Tuesday, 12 November 2013 - 11:00 to 12:00 CET

In a recent study, Arthur D. Little identified five strategic models for fibre-based networks that have been implemented by countries around the globe, and assessed which of these models are most likely to fulfil national broadband targets. These models identify a number of success factors that can be adopted by industry, government and regulators, and which require more sophisticated public and private coordination and graded policy frameworks. The highlights of this study are presented by Andrea Faggiano, telecoms and policy expert based in Arthur D. Little's Rome office.

REGISTER NOW

Previous webinars are available to replay on Vimeo:

*10 September: [FTTH Basics - Architecture, Topology and Technology](#) by D&O Committee

*21 May: [European FTTH Forecast, 2012-2017 - Behind the Numbers](#) by Heavy Reading

*23 April: [The FTTH Cost model applied to Germany](#) by Comsof & al.

Past webinars and presentations can be accessed through the "Resources" section of our website: www.ftthcouncil.eu/resources?category_id=10

Live Talk Show: Women in ICT

Monday, 2 December 2013 - 15:00 CET

The latest in our series of pre-conference talk shows will feature influential women in ICT. You can watch the Live Talk Show on our website www.tv.ftthcouncil.eu at the scheduled time.

Want to pose a question to our guests? Sign up on the website or use the Twitter hashtag [#ftthtalk](https://twitter.com/ftthtalk).

Nominations Open for FTTH Award 2014

We invite you to propose the operator and the individual that have, in your opinion, done an outstanding job in accelerating FTTH in the last year! Nominations should be made online.

The deadline for nominations is close of business on 22 November 2013.

Further details at www.stockholm.ftthcouncil.eu/award/about-the-award

Position Paper: How to Ensure Financing for FTTH Networks in Europe

The FTTH Council Europe has published a position paper laying out four key points that policy makers should take into consideration in order to ensure financing of FTTH networks in Europe.

[Download the position paper \(PDF\)](#) >

The Light Age: Volume 3, September 2013

The latest edition of our glossy magazine features news and articles from the five FTTH Councils around the world.

[Read the magazine online \(e-zine\)](#) >

Newsbeat

[Bringing high speed internet to the 'middle of nowhere'](#)

[Telenor buys Tele2's Swedish fibre and cable business](#)

[France's SFR and Free go head to head on 1Gbps fibre](#)

[Want gigabit fiber home Internet? Move to one of these cities](#)

[Versatel and Telefonica agree long-term cooperation for fibre](#)

[BT appeals for startups offering fibre-optic broadband services](#)

Upcoming events

The FTTH Council Europe will be speaking or exhibiting at the following events:

29 - 30 October: [FTTH Africa Conference 2013](#) in Maropeng, South Africa

30 October: [eSociety Digital Agenda Congres](#) in Eindhoven, The Netherlands

4 - 5 November: [Fiberoptikk 2013](#) in Trondheim, Norway

19 - 21 November: [Digiworld Summit 2013](#) in Montpellier, France

25 - 26 November: [Superfast Broadband - A Lack of Supply or a Lack of Demand?](#) in Bonn, Germany

26 - 28 November: [FTTH Council MENA Conference 2013](#) in Marrakech, Morocco

27 - 28 November: [Broadband Forum Russia 2013](#) in Moscow, Russia

Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. We have more than 3,700 members in our LinkedIn Group, 1,780 followers on Twitter and 905 "likes" on Facebook - so you'll be in great company!



About us

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that

enhance the quality of life, contribute to a better environment and increase economic competitiveness.

The FTTH Council Europe consists of more than 150 member companies. www.ftthcouncil.eu

For general matters, please contact our Secretariat on info@ftthcouncil.eu

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This newsletter is sent to members and subscribers who have registered on our web site.
Feel free to forward to colleagues and friends.

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