

FIBRE HORIZONS - A newsletter of the FTTH Council Europe

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FIBRE HORIZONS is a monthly newsletter published by the FTTH Council Europe and distributed to readers interested in fibre to the home networks and the activities of the Council.

Did you hear?



"Fibre is the best investment you can possibly make if you have clean water and electricity."

Jonas Birgersson, founder of Bredbandsbolaget (B2) and Chairman ViaEuropa

In the Spotlight

What can FTTH do for me?

Put simply, fibre to the home is the most advanced way to build a local communications network. However, if you try to explain this to the layperson, their response is likely to be "so what can I actually do with it?" In Living Lab experiments, such as LeYLab in Belgium, they have observed that people find it hard to imagine what they'd do with such advanced communications technology before they actually have it. And this is an important point, because it's what you can do over the network that really matters.

Imagine being able to have a medical consultation about your sick child from the comfort of your own home. Or in-home monitoring that is reliable and simple enough to delay or even avoid the need for nursing-home care. Around the world, more and more of such services are being introduced. The idea is to reduce healthcare costs; make it easier for patients to access medical services; encourage healthy lifestyle choices, and ultimately to improve outcomes for patients.

Perhaps your health is good, and it's gaming that sets your world alight. Maybe you are running a high-tech business out of your home, and need a reliable connection to exchange data with clients. Or perhaps you are a municipal leader who wants to make the city run more efficiently. For investors and policy makers, their desires and expectations will be different again. One reason that it's hard to explain what fibre can do is that it can do so many different things for so many different people.

As a subscriber to our newsletter, you're probably no stranger to the idea that FTTH can enhance lives. But how often do you find yourself struggling to explain the advantages of an all-fibre access network to other people? So let our recently updated primer "What FTTH Can Do for Your Community" do the explaining for you!

[Download "What FTTH Can Do for Your Community" \(PDF\) >](#)

Warsaw welcomes world's largest FTTH event in 2015

The FTTH Council Europe is pleased to confirm that the 12th edition of the FTTH Conference will be

held in Warsaw's international exhibition centre EXPO XXI from 10 to 12 February 2015.

The theme of the 2015 Warsaw event is "Creating a Connected Continent".

"The event timing is perfect for Poland since the country is widely implementing its broadband infrastructure," said Karin Ahl, President of the FTTH Council Europe. Poland's national broadband plan is fully aligned with the European Digital Agenda, which requires that 100 % of households and companies should be connected to Internet connectivity of at least 30 Mbps and 50 % of households and companies are connected to Internet connectivity of 100 Mbps by 2020.

The event has received the fullest support from the host country, with patronages from Poland's Ministry of Administration and Digitization (MAC - Ministerstwo Administracji i Cyfryzacji) and national telecoms regulator, the Office of Electronic Communications (UKE - Urząd Komunikacji Elektronicznej).

[Read the press release \(PDF\)](#) >

Warsaw sponsorship opportunities

The conference website at www.ftthconference.eu has been launched, where you will find detailed information and updates about the event.

Just three weeks after the call for sponsors/exhibitors opened, nearly 60% of the sponsorships for the FTTH Conference 2015 have already sold. This is an impressive start and we are very pleased!

If your company is interested in becoming a sponsor/exhibitor, then you can download the information pack. Sponsorship is only available to members of the FTTH Council Europe.

[Download the information pack](#) (ZIP) >

[Become a member of the FTTH Council Europe](#) >

Have a nice summer!

After the summer, we will announce the first activities of the next Gimme Fibre Day on 4 November. This annual celebration showcases how fibre access networks have positively impacted communities across the world.

While you're relaxing over the summer, have a think about what activity you could organise to mark the occasion. You can let us know what you're planning by emailing us at gimmefibre@ftthcouncil.eu

Find out more, and download graphics and other promotional materials from at www.gimmefibre.eu

Newsbeat

[The EU 2014 Digital Scoreboard: how did you fare?](#)

[CityFibre accelerates national "Gigabit City" roll out with £30M funding round](#)

[Belgacom confirms FTTH rollout in Greenfield](#) (in French)

[Accord FNCCR - ERDF pour le déploiement du très haut débit \(THD\) via les réseaux de distribution électriques](#) (in French)

[e-net to invest €2.5m to deliver fibre to Loughrea, Ardee & Kilkenny](#)

Upcoming events

The FTTH Council Europe will be speaking or exhibiting at the following events:

15 July: [Intelligent Cities Conference & Expo](#) in Bradford, UK

22-24 September: [ECOC 2014](#) in Cannes, France

Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. Right now we have 4,560 members in our LinkedIn Group, 2,236 followers on Twitter and 1,249 "likes" on Facebook - so you'll be in great company!



About us

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that enhance the quality of life, contribute to a better environment and increase economic competitiveness. The FTTH Council Europe consists of more than 150 member companies. www.ftthcouncil.eu

For general matters, please contact our Secretariat on info@ftthcouncil.eu.

The press contact is Nadia Babaali, Communications Director, nadia.babaali@ftthcouncil.eu.

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