

FIBRE HORIZONS - A newsletter of the FTTH Council Europe

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FIBRE HORIZONS is a monthly newsletter published by the FTTH Council Europe and distributed to readers interested in fibre to the home networks and the activities of the Council.

Did you hear?



"The services of tomorrow will not be possible with the speeds and capacities of today. We will have the same services as today, more or less, if we have the same speeds and capacities. And we will certainly not get the new generations of services and products on the Internet if the speeds and capacities form the limits of creativity, entrepreneurs, fantasy and markets."

*Gunnar Hökmark, Member European Parliament,
speaking at the FTTH Conference 2014*

In the Spotlight

FTTH Users Are Happy Users

Fibre to the home networks provide the most technologically advanced solution for broadband applications and services. We know this. Yet, in the next breath, some people say that we don't need advanced broadband networks to support the applications and services that we use today. Now, a study commissioned by the FTTH Council Europe provides evidence that, while it is possible to manage without advanced connections, FTTH users do much more with their broadband.

"For a long time as an analyst and researcher I felt we were missing a key part of the story, which is a quantitative confirmation that FTTH was the right way to go," explained Benoît Felten, CEO of consultancy firm Diffraction Analysis, which carried out the research. "This survey of FTTH/B consumers in Sweden is the first to provide that kind of evidence."

The results of the survey of 400 Swedish broadband users, carried out in December 2013, aimed to discover users' attitudes towards broadband. Sweden was selected because it is a mature FTTH market - if there is a difference then it is likely to show up there first. And it did. A full 45% of FTTH/B users declared themselves "very satisfied" with their broadband, compared to only 28% for DSL users. This is a very satisfaction high value for a survey of this type, says the analyst.

FTTH/B users were more satisfied than DSL users on all technical parameters, such as upload speed, download speed and reactivity (latency). Satisfaction levels were particularly high amongst gigabit subscribers (50%). Regardless of technology, satisfaction was much lower among users on connection speeds less than 100Mbps. Speed does matter!

The survey also investigated satisfaction with service pricing and willingness to upgrade as well as usage patterns and how they differed between FTTH/B and DSL users. The results will surprise you.

Benoît Felten will present the complete results of the survey in full in an upcoming webinar.

[Download the Consumer Experience Survey presentation \(PDF\)](#) >

Save the Date: Webinar - FTTH/B Makes a Real Difference

More details on our April webinar 'FTTH/B Makes a Real Difference' and a registration link will be issued soon on our website: www.ftthcouncil.eu

Replay our previous webinar:

On-demand Replay of FTTH Conference 2014

If you couldn't make it to the FTTH Conference 2014 in Stockholm, you missed a unique opportunity to hear from key FTTH stakeholders and decision makers. But all is not lost because you can still watch the presentations from our keynote speakers and exclusive interviews on our TV channel free of charge:

www.tv.ftthcouncil.eu

There is also the option to replay ALL of the main conference tracks with our on-demand replay service. This way you can see top experts present a Nordic showcase of FTTH-enabled innovation and services, and hear important industry players talk about the latest business, marketing, regulatory and technical innovations and solutions in FTTH.

The online replay service will give you the following benefits for at least four months following the conference:

- * On-demand replay of all sessions of the FTTH Conference 2014 on 19 and 20 February 2014
- * On demand replay of additional expert discussions held during the session breaks
- * Special bonus: Access to the conference presentation slides

To get access to this service, register [here](#).

Registration costs €190 (plus VAT if applicable).

After you have finalised the registration process, you will first get a confirmation e-mail together with your invoice. You will then receive an e-mail with the link to the online platform together with your personal password. Please note that your password only allows access for one person at a time!

To start viewing, open your browser and go to www.tv2014.ftthcouncil.eu

Newsbeat

[Going underground: How Bologna's sewers hold the key to a startup-boosting fibre rollout](#)

[Indonesia plans 10 Gbps FTTP as part of 20-million-premises broadband project](#)

[Gigaclear wins FTTP contract in rural Oxfordshire village](#)

[Gigabit lesson No. 1: Partner in haste, repent at leisure](#)

[White Paper: Connectivity Models for Developing Economies](#)

Upcoming events

The FTTH Council Europe will be speaking or exhibiting at the following events:

1 - 2 April: [Breitbandversorgung in Deutschland 2014](#) in Berlin, Germany

8 - 10 April: [Broadband Strategy, Technology and Innovation Summit](#) in Barcelona, Spain

9 - 10 April: [Fixed Access Networks Summit 2014](#) in Berlin, Germany

9 - 10 April: [BREKO Breitbandmesse](#) in Frankfurt am Main, Germany

5 - 6 May: International Bar Association - [25th Annual Communications and Competition Conference](#) in Prague, Czech Republic

6 - 8 May: [Fiberweek 2014](#) in Supetar, Island of Brac, Croatia

20 - 22 May: [ANGACOM](#) Exhibition & Congress in Cologne, Germany

Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. Right now we have over 4293 members in our LinkedIn Group, 2110 followers on Twitter and 1146 "likes" on Facebook - so you'll be in great company!



About us

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that enhance the quality of life, contribute to a better environment and increase economic competitiveness.

The FTTH Council Europe consists of more than 150 member companies. www.ftthcouncil.eu

For general matters, please contact our Secretariat on info@ftthcouncil.eu

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This newsletter is sent to members and subscribers who have registered on our web site. Feel free to forward to colleagues and friends.

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