



Today is Gimme Fibre Day!

Every year on 4 November, people and businesses around the world celebrate Fibre to the Home and let everybody know they want fibre... and they want it NOW! Why? Because Fibre to the Home is the only future-proof Internet access solution, and it positively impacts individuals and their communities.

Why this date?

Do you know why Gimme Fibre Day is celebrated every year on 4 November? Because it is the birthday of Nobel Prize winner Sir Charles Kuen Kao, the man who changed the way the world communicates... by transmitting light through optical fibres.

New Gimme Fibre Day website

If you want to know anything about Gimme Fibre Day, visit our new website: www.gimmefibre.eu. Discover the whole story about Gimme Fibre Day, and find everything you need to celebrate Gimme Fibre Day. And, hey, why not... organise your own event, competition or product launch! Tell us about your activity by emailing gimmefibre@ftthcouncil.eu, and we'll feature it on our website.

End users want fibre!

Have you ever wanted to throw your PC out the window? How important is the Internet in your daily life? What do you know about Fibre to the Home? We actually asked people in Vienna and Paris what they thought about fibre. Check out their responses at: youtu.be/dkHIH8E-iHA

#run4fibre competition

Ready, set, go! Show that you want fibre by running as far as you can! Beginning on Gimme Fibre Day, 4 November, and continuing until 4 February, track all your running sessions with any running app and post them on your Facebook with the hashtag #run4fibre. What would any super competition be without a super prize?! The person who runs the most kilometres will win a Polar V800 or the new Apple Watch! More information about the contest on: www.facebook.com/iwantfibre and www.gimmefibre.eu.

Make your run fun. Get creative and show the world you are running for fibre. The FTTH Council Europe team in Austria showed this on their T-shirts when they ran for fibre on 3 August 2014. See photos of the run on www.facebook.com/iwantfibre. So, get in gear and wear your own creative T-shirt design when you #run4fibre! Or go to the Promo tab on www.gimmefibre.eu, and download our Crea kit T-shirt design to get started.



You want fibre and would like to make your voice heard?
Like us on Facebook:
"I want fibre" - www.facebook.com/iwantfibre

For general matters, please contact our Secretariat on info@ftthcouncil.eu.

The press contact is Amandine Combe, PR Officer, pr@ftthcouncil.eu.

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FTTH Council Europe ASBL, Rue des Colonies 11, 1000 Brussels, Belgium
Tel: +32 2 517 6103, Fax +43 2855 71142

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