

FIBRE HORIZONS - A newsletter of the FTTH Council Europe

Vol. 6, Issue 4 - June 2015

FIBRE HORIZONS is a monthly newsletter published by the FTTH Council Europe and distributed to readers interested in fibre to the home networks and the activities of the Council.

Did you hear?



"The financial industry should recognise that passive fibre is a safe investment. They need safe harbours for their money, especially now. "

Christoph Legutko, Global Public Policy CEE Director, Intel, speaking at the Investors Day Workshop in Warsaw, in February 2015

In the Spotlight Europe to the rescue?

Broadband received a boost last month with the news that the European Commission has taken an important step that will make more money available for investment in strategic infrastructure, including digital infrastructure projects like FTTH.

The Investment Plan for Europe will mobilise public and private investments of at least €315 billion over the next three years (2015-2017). In May, European legislators reached political agreement on a Regulation to establish the European Fund for Strategic Investments (EFSI), which means it should be operational by September as planned.

"When the fund becomes operational at the end of the summer, it will create a wonderful opportunity for fibre access projects to get financing for deploying FTTH," said Edgar Aker, President of the FTTH Council Europe.

FTTH could play an important role in helping Europe meet its Digital Agenda targets, which require 30 Mbps broadband speeds for all Europe's citizens and at least half of subscribers taking connections at 100 Mbps or faster by 2020. Progress on the second of these targets has been slow, and some reports cast doubt that it is achievable, especially with only five years remaining. The availability of new sources of investment could dramatically change the situation.

The EFSI is being created in close partnership with the European Investment Bank (EIB), which has considerable experience in managing investments in broadband and FTTH infrastructure projects. Previous EIB investments in FTTH include Iliad in France, Deutsche Telekom in Germany, Jazztel in Spain, and Reggefiber in the Netherlands.

[Read our press release](#) (PDF)

[Find out more about the Commission's investment plan](#)

[Find out about the European Investment Bank's role](#)

Webinar: Why consumers love FTTH in France - The FTTH Consumer Experience Study

Tuesday 16 June 2015, 11:00 AM - 12:00PM CET

The FTTH Council Europe has conducted a study to analyse the experience and attitudes of broadband users in France. Mass market adoption of FTTH/B connections is a recent development in the French market, and in many ways that market hasn't yet reached anything resembling maturity. How does the focus on triple and quadruple play in the market affect user behaviour? What effect does the positioning of FTTH as a premium product have on customer attitudes and expectations?

To answer these questions and many more, Diffraction Analysis conducted a quantitative survey with a panel of 400 French users. In this webinar, Benoit Felten, CEO and co-founder of Diffraction Analysis and a recognised expert on next-generation access, will present the results of the study.

REGISTER NOW

Watch webinars on demand

Catch up on previous webinars that you may have missed, including the previous instalment of our consumer experience study, which surveyed broadband users in Portugal.

Webinar on the FTTH Consumer Experience Study - Portugal, held on 26 May 2015 [Watch it now](#)

Webinar on the FTTH Forecast 2014-2019, held on 14 April 2015 - [Watch it now](#)

Webinar archive: http://ftthcouncil.eu/resources?category_id=10

NewsBeat

[Singapore to trial 10Gbps home broadband](#)
[Orange squeezed over Jazztel buy: Sell your Spanish FTTH network or else](#)
[Verizon Saves 60% Swapping Copper for Fiber](#)
[Eircom to connect almost 2m homes and firms with fibre broadband by 2020](#)
[FTTH connections exceed 1.8m in Spain](#)
[New Zealand: Full speed ahead for broadband deployment](#)
[Gigaclear raises cash for rural broadband challenge to BT](#)

And some 'light' entertainment:

[The Curious Case of Marketing and Einstein](#)

Upcoming events

The FTTH Council Europe will be speaking or exhibiting at the following events:

26 June - 1 July: [FTTH Connect](#) in Anaheim, California
30 June: [ECTA One Day Conference 2015](#), Brussels, Belgium
26 August: [18th Breitband-Forum](#) in Düsseldorf, Germany

Join our social media communities

Our Facebook Page [I Want Fibre](#) now has over 1,000 followers! If you want to show the world how

much YOU want fibre, then come and join us.

You can also find us on Twitter @FTTHCouncilEU, on Facebook or at our LinkedIn Group.



About us

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that enhance the quality of life, contribute to a better environment and increase economic competitiveness. The FTTH Council Europe consists of more than 150 member companies. www.ftthcouncil.eu

For general matters, please contact our Secretariat on info@ftthcouncil.eu

For press matters, contact pr@ftthcouncil.eu

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