

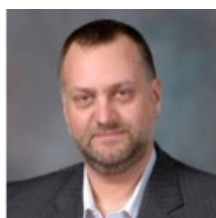


Creating a brighter future

FIBRE HORIZONS - A newsletter of the FTTH Council Europe Vol. 6, Issue 5 - September 2015

FIBRE HORIZONS is a monthly newsletter published by the FTTH Council Europe and distributed to readers interested in fibre to the home networks and the activities of the Council.

Did you hear?



"How do you convince someone who's never used fibre that the experience is different and radically better? Part of it is market maturity. In other words, the longer fibre has been available in the market, the more people are aware that it is a better platform."

Benoît Felten, Chief Research Officer, Diffraction Analysis

In the Spotlight Fast broadband fuels property prices

When families look to buy a new home, their list of requirements might include proximity to good local schools and public transport connections. Increasingly, availability of fast broadband is also on homebuyers' lists. Now a recent study quantifies just how much availability of fibre-based broadband is worth to the average American home buyer.

Being located in an area with access to fibre-based Internet service creates an uplift of \$5,437 (about €4,880) to the value of a typical US home, roughly equivalent to adding half of a bathroom or a quarter of a swimming pool to the property.

The study, commissioned by the FTTH Council Americas and revealed at their annual conference in the summer, found that adding FTTH to a home may raise its value by 1.3%, while upgrading the FTTH connection from 100Mbps to 1Gbps adds a further 1.8% - an uplift of 3.1% overall. Furthermore, for homes where gigabit broadband was available, transaction prices were more than 7% higher than homes located where the highest speed available is 25Mbps or less.

The study is not the first to investigate the connection between house prices and broadband availability, but it's interesting because it was carried out in the US, one of the more mature markets for FTTH. The study authors Gabor Molnar and Scott J. Savage of the University of Colorado at Boulder and Douglas C. Sicker of Carnegie Mellon University used the US National Broadband Map and a nationwide sample of real estate prices from 2011 to 2013.

[Find out more about the study](#) >

Webinar: FTTH Consumer Experience in Europe: How Maturity

Affects Usage

Wednesday 16 September 2015, 11:00 - 12:00 CEST

Having studied three European broadband markets at different stages of FTTH/B maturity, Benoît Felton, CEO and co-founder of Diffraction Analysis, will now present a transverse analysis of how usage and consumer perception of FTTH/B evolves as a market matures. This webinar will highlight the differences in perception, attitudes and usage in Sweden, Portugal and France and draw conclusions on how user maturity may affect adoption and usage in other markets in Europe.

REGISTER NOW

Webinar Catch-up: Why Consumers Love FTTH in France

The previous instalment of our consumer experience study analyses the attitudes of broadband users in France. Benoît Felton of Diffraction Analysis presents the results of the study, based on a quantitative survey with a panel of 400 French users.

[Download the webinar presentation](#) (2.7MB PDF) >

[Watch the webinar replay on Vimeo](#) >

Luxembourg Prime Minister to open FTTH Conference 2016

Preparations are in full swing for the FTTH Conference 2016, to be held in Luxembourg City on 16-18 February 2016.

The FTTH Council Europe is immensely honoured to announce that the event has received the high patronage of Xavier Bettel, Prime Minister and Minister for Communications and Media of the Grand Duchy of Luxembourg. Xavier Bettel will deliver the opening speech of the FTTH Conference to an international audience of experts in telecommunications and technology.

We have made amazing sponsorship progress with more than 75% of booths already sold. For more information on sponsorship opportunities, see our [call for sponsors](#).

[Read the press release](#) (PDF) >

NewsBeat

[Telefónica llevará la fibra al 97% de los hogares en 2020](#) (Telefonica to bring fibre to 97% of homes by 2020)

[Le gouvernement veut encadrer l'usage du mot "fibre" dans les télécoms](#) (French government wants to regulate the use of the word 'fibre' in telecoms)

[KKR and Reggeborgh Announce Partnership for Expansion of Deutsche Glasfaser](#)

[Australia's NBN Cost Blowout](#)

[Ofcom CEO Sharon White gets tough on broadband speed](#)

Upcoming events

The FTTH Council Europe will be speaking or exhibiting at the following events:

22 - 23 September: [SCTE/ECEBE Broadband Conference and Exhibition 2015](#) in Budapest, Hungary

27 September - 1 October: [FCOC 2015](#) in Valencia, Spain

29 - 30 September: [Gigabit Europe 2015](#) in Valencia, Spain
29 - 30 September: [Gigabit Europe 2015](#) in Munich, Germany
20 - 21 October: [FTTH Conference Africa 2015](#) in Kigali, Rwanda

Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. Right now we have nearly 6,000 members in our LinkedIn Group, 2,881 followers on Twitter and 2,154 "likes" on Facebook - so you'll be in great company!

@FTTHCouncilEU



About us

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that enhance the quality of life, contribute to a better environment and increase economic competitiveness. The FTTH Council Europe consists of more than 150 member companies. www.ftthcouncil.eu

For general matters, please contact our Secretariat on info@ftthcouncil.eu

For press matters, contact pr@ftthcouncil.eu

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