



Fibre to the Home Council Europe

Media Update #4: February 2010

Portugal joins the ranks of leading FTTH economies

Preliminary data from the FTTH Council Europe's market panorama shows that Portugal has made an unprecedented rapid entry to the FTTH Global Rankings, meaning more than 1 percent of homes are now connected with fibre. The number of fibre subscribers in Portugal increased from 14,500 in December 2008 to 41,500 in December 2009. Which other countries will join the rankings this year? Find out during our press conference at the FTTH Conference (see programme below).

[Read the press release \(PDF\)](#) >

Last call to register for the FTTH Conference 2010

The FTTH Council Europe welcomes journalists to its annual conference FREE of charge. This year's event is expected to be bigger than ever before, with around 3000 delegates, nearly 100 top-tier exhibitors from all over the world and over 80 high quality presentations and case studies from renowned industry speakers. To obtain a press pass for this year's event in Lisbon on 24-25 February, simply send an email request with details of your publication and contact information to: nadia.babaali@ftthcouncil.eu >

Opportunity for exclusive one-on-one interviews

The keynote speakers from the FTTH Conference will be available for one-on-one interviews during the first day of the conference.

In addition, the Council will be running a media programme as follows:

- 13:00 – Lunch press conference to discuss the European FTTH rankings. Keynote speaker Erik Qualman and FTTH Council Europe executives will be available.
- 14:00 – Informal meet and greet with the top decision makers of the FTTH Council Europe and Erik Qualman.

See Full Programme below.

For more information, contact nadia.babaali@ftthcouncil.eu >

Plenary session will focus on high-bandwidth services

What could you do with unlimited high-speed Internet connectivity? The plenary session will answer this question from the point of view of global service companies that have already developed services that would benefit from fibre's unlimited bandwidth. The speaker line up includes John Post, Chief Technology Officer at IBM Benelux, who will describe IBM's vision for a smarter home enabled by fibre and

cloud technology, and Knut Aasrud, General Manager in Microsoft Communications Sector EMEA, talking on the subject of software and services in a world of unlimited connectivity.

[Plenary session details >](#)

Want to know more about FTTH standards?

ITU-T Study Group 15, the group responsible for developing standards for optical access networks, will be holding a review session on the second morning of the FTTH Conference. Attend this special session to find out all about the Study Group's activities relating to fibre and passive optical components.

[ITU Study Group 15 session details >](#)

Upcoming Media Events

24-25/02/2010 FTTH Council Europe Conference http://www.ftthconference.eu	Lisbon, Portugal
17-18/03/2010 ITG Konferenz Breitbandversorgung in Deutschland http://www.vde.com/de/Veranstaltungen	Berlin, Germany
23-25/03/2010 IPTV World Forum 2010 http://www.iptv-forum.com/	London, UK
13-14/04/2010 Euroforum, "Glasfaseranschlüsse" http://www.euroforum.de/ProduktTitel.aspx?pnr=P1104178	Bensburg, Germany

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About The FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that enhances the quality of life, contributes to a better environment and increased competitiveness. The Council consists of more than 130 member companies.

www.ftthcouncil.eu

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FTTH Conference 2010 - Media Programme

24 FEBRUARY 2010

FTTH COUNCIL EUROPE

11:00-11:30	Opening press conference (to be confirmed) <ul style="list-style-type: none"> Portuguese Prime Minister Eng. José Socrates 	Press Conference room
11.30-12.00	Expo Tour (to be confirmed) <ul style="list-style-type: none"> Portuguese Prime Minister Eng. José Socrates Karel Helsen, President FTTH Council Europe Hartwig Tauber, Director General, FTTH Council Europe 	Depart from Press Conference Room
13:00-14:00	FTTH Council Europe Press Conference: Latest European FTTH Rankings (countries with highest FTTH penetration) <ul style="list-style-type: none"> Karel Helsen, President, FTTH Council Europe Hartwig Tauber, Director General, FTTH Council Europe Erik Qualman, keynote speaker Roland Montagne, IDATE 	Press Conference room (buffet lunch)
14.00-15.00	Informal meet & greet <ul style="list-style-type: none"> As above 	Press Conference room

FTTH CONFERENCE EXHIBITORS

12.00-13.00	Iskratel's next-generation access approach – EdgeSynergy <ul style="list-style-type: none"> Speakers: Jernej Roblek, Head of Access Networks, & Janez Öri, Head of Technical Sales 	Press Conference room
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25 FEBRUARY 2010

FTTH COUNCIL EUROPE

14:45-15:00	Announcement Innovation Awards	Plenary
15:00-15:15	Presentation Global Rankings of fibre penetration	Plenary

FTTH CONFERENCE EXHIBITORS

10.00-11.00	Daetwyler Cables press conference	Press Conference room
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