

Fibre to the Home Council Europe

Media Update #5: March 2010

FTTH Conference 2010 was a huge success

The official numbers are in: the FTTH Conference 2010 in Lisbon attracted just over 2,600 attendees, an increase of 400 compared to last year, including 140 journalists, 77 sponsors and 86 speakers.

The welcoming speech from Prime Minister José Socrates was a highlight of the event because he renewed his commitment to extend coverage of next-generation fibre networks to 100 % of the Portuguese territory, including rural areas.

During the two days of the conference, over 80 presentations were made on a wide range of subjects from technical issues to regulation. Many of the presentations discussed topics from the conference theme “taking your life to new horizons”, which emphasizes fibre as an enabler for new services and applications, from e-health to e-government, and ultimately for the success of the economy.

The Council is offering a range of news and video reports from Lisbon on its website:

[Opening speech from Karel Helsen](#) (PDF) >

[Hot news from our own reporters](#) >

[Video clips from the student video team](#) >

[Media Partner Total teleVision interviews Karel Helsen](#) >

[Read our exhibitor and sponsor news summary](#) (PDF) >

Press releases and authorised clippings:

http://www.ftthcouncil.eu/media_centre/?cid=3

If you attended the conference you will soon receive by email a delegate password to access the conference presentations.

Save the date for the FTTH Conference 2011

The next FTTH Conference will take place on 9-10 February 2011 in Milan, Italy. In addition, the second FTTH Middle East Conference is planned for 30 November-1 December 2010 in Beirut, Lebanon.

Four new countries enter the European FTTH rankings

France, Portugal, Czech Republic and Bulgaria all entered the European FTTH Rankings this year, meaning that than 1% of households have fibre connections direct to the home or building (FTTH/B). France's entry into the rankings is particularly significant because it is one of the major economies. However, the

surprise new leader in the European FTTH rankings is Lithuania, which had more than 17% FTTH/B penetration at the end of 2009.

[Read the press release \(PDF\)](#) >

G20 need to speed up on fibre to the home

Only seven of the G20 countries are present in the FTTH Global Rankings. The two European entries – France and Italy – only just make it onto the list, while Germany and the UK are noticeably absent. Although Europe is making steady progress in fibre deployment, it really needs to accelerate if it is to catch up with the world leaders of Japan and South Korea, says Karel Helsen, President of the FTTH Council Europe.

[Read the press release \(PDF\)](#) >

FTTH Business Guide shows the road to profitability

One of the characteristics of the FTTH world is that many of the organisations involved do not come from a traditional telecoms background. The Council has launched a major new publication, the *FTTH Business Guide*, in order to help these new entrants with FTTH project planning in order to avoid costly mistakes. The Guide is available free of charge from the FTTH Council Europe website.

[Read the press release \(PDF\)](#) >

[Download the Business Guide](#) >

First Innovation Award winners named

The FTTH Council Europe presented the first ever FTTH Innovation Awards, which were given to reward the most innovative companies and organisations in the fibre-to-the-home industry in the following categories: deployment and operations; technical and technology; and business and services.

[Read the press release \(PDF\)](#) >

Upcoming Media Events

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|---------------|---|-------------------|
| 17-18/03/2010 | ITG Konferenz Breitbandversorgung in Deutschland
http://www.vde.com/de/Veranstaltungen | Berlin, Germany |
| 23-25/03/2010 | IPTV World Forum 2010
http://www.iptv-forum.com/ | London, UK |
| 13-14/04/2010 | Euroforum, "Glasfaseranschlüsse"
http://www.euroforum.de/ProduktTitel.aspx?pnr=P1104178 | Bensburg, Germany |

ends

About The FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that will enhance the quality of life, contribute to a better environment

and increase economic competitiveness. The Council consists of more than 130 member companies.

www.ftthcouncil.eu

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