

Fibre to the Home Council Europe

Media Update: September 2011

Introducing the ‘World of Applications’ at the FTTH Conference 2012

Preparations are well underway for the FTTH Conference 2012, to be held in Munich, Germany, on 15–16 February with pre-conference workshops on 14 February. A “call for applications” has been issued; successful applicants will be given space free of charge in the newly created exhibition area “World of Applications”, the successor to the FTTH Services Showroom. The Council is also inviting submissions for papers to be presented as part of our high-quality conference programme (deadline 10/10). [Visit the conference website >](#)

The FTTH Council Europe welcomes bona fide journalists to its annual conference free of charge. To obtain a press pass for the 2012 event in Munich, simply send an e-mail request with details of your publication and contact information to: nadia.babaali@ftthcouncil.eu.

Two more FTTH case studies available

Two new case studies have been added to our website, and continue to demonstrate the sheer variety of different factors that influence the FTTH business case. Lattelecom, the incumbent telco in Latvia, exploited the lower deployment costs arising from the economic downturn to move ahead aggressively with FTTH. Pays Chartrain is the story of a local electricity company in France that decided to install FTTH while upgrading its own communications system.

[Read the Lattelecom case study \(PDF\) >](#)

[Read the Pays Chartrain case study \(PDF\) >](#)

New website feature, sort by language

Visitors to the FTTH Council Europe website now have easy access to content published in different languages. All of the information in the *Resources* section of the website, including opinion articles, studies, clippings etc. can be sorted by language. Use the drop-down menu on the left-hand side of the page to select the language of your choice.

[Try out this new feature >](#)

Join our social media communities

Be among the first to find out the latest developments at the FTTH Council Europe by joining our active social media communities. We already have 1100 members in our LinkedIn Group, over 550 followers on Twitter and more than 220 “likes” on Facebook – so you’ll be in great company!



Going to IBC in Amsterdam on 9—13 September?

The month of September is always a busy one for conferences. IBC in Amsterdam, The Netherlands, on 9—13 September is a key event for anyone involved in broadcasting and content creation, and that's why the FTTH Council Europe will be attending. Journalists are warmly invited to meet with us at **booth 5-A10**.

Meet us at ECOC in Geneva on 19—21 September

The European Conference on Optical Communications (ECOC) in Geneva is one of the main events on our external calendar. Council representatives will be giving two presentations in the Market Focus forum on Tuesday 20 September, including the latest update to the FTTH Panorama. You can also meet us at our **booth, #1551**.

Upcoming Media Events

The FTTH Council Europe will be attending and speaking at the following events:

8—13 Sept	IBC 2011 – <i>visit our booth 5-A10</i> www.ibc.org	Amsterdam, Netherlands
14 Sept	BREKO Symposium – Glasfaser-Netze www.brekoverband.de	Frankfurt, Germany
18—22 Sept	ECOC 2011 – <i>visit our booth 1551</i> www.ecocexhibition.com	Geneva, Switzerland
26—30 Sept	2011 FTTH Conference and Expo www.ftthconference.com	Orlando, US
27—29 Sept	Broadband World Forum www.broadbandworldforum.com	Paris, France
11—12 Oct	Bredbandsbåten 2011 www.ssnf.org/templates/News.aspx?id=3574	Stockholm, Sweden
11—12 Oct	Internet Hungary 2011 www.internethungaria.hu/	Siófok, Hungary
19-20 Oct	Perspectives for the development of electronic communications market in the EU – Polish Presidency meeting	Warsaw, Poland
19—21 Oct	EEBC www.eebc.net.ua/eng	Kiev, Ukraine
24 Oct	IBBT Workshop on Municipal Fiber Networks events.ibbt.be/en/workshop-municipal-fiber-networks	Ghent, Belgium
24—27 Oct	IQPC Delivering High Speed Broadband www.deliveringhighspeedbroadband.com	Prague, Czech Republic

26—28 Oct EUTC 2011
eutc2011.utc.org/

Madrid, Spain

*Journalists are invited to interview Hartwig Tauber, Director General
of the FTTH Council Europe, at events where we have a booth.
For an appointment, please email: nadia.babaali@ftthcouncil.eu.*

About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that will enhance the quality of life, contribute to a better environment and increase economic competitiveness. The Council consists of more than 150 member companies. www.ftthcouncil.eu

Press contact:

Nadia Babaali, Communications Director
FTTH Council Europe
+33 (0) 6 20 88 72 38
nadia.babaali@ftthcouncil.eu



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