

## Fibre to the Home Council Europe

### Media Update: October 2011

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#### **Hungary and Ukraine join the European FTTH Ranking**

The number of fibre subscribers in Europe, including Russia, increased 24% in the first six months of 2011, according to the latest figures from the FTTH Council Europe, which were unveiled at the Broadband World Forum in Paris. Much of that growth occurred in CIS, Baltic States and Eastern European countries, including Hungary and Ukraine, which are the latest nations to join the official European FTTH Ranking.

[Read the press release](#) (PDF) >

If you would like to receive more detailed information about the status of FTTH in your country, please email: [nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu).

#### **Peter Cochrane headlines FTTH Conference 2012**

The FTTH Council Europe is delighted to announce that Peter Cochrane, internationally sought-after technology guru and ex-CTO of BT, will be the keynote speaker at the FTTH Conference 2012, to be held in Munich, Germany, on 14-16 February. In a written interview, Cochrane explained why he believes that everyone will benefit from mass-market FTTH. Follow the links to find out more.

[Read the press release](#) (PDF) >

[More information, including interview, profile and photo](#) >

*A quick reminder:* The FTTH Council Europe welcomes *bona fide* journalists to its annual conference free of charge. To obtain a press pass for the 2012 event in Munich, simply send an e-mail request with details of your publication and contact information to: [nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu).

#### **New opinion article: Fibre to the TV**

“New, interactive ways of ‘consuming’ TV are leading to increasing convergence between the worlds of broadcast and broadband, and operators and content providers need to act upon this.” That’s the view of Hartwig Tauber, Director General of the FTTH Council Europe, who writes about how the changing TV viewing habits of Europe’s citizens demand high-quality, high-speed networks to support them. The complete article is available online, and can be reproduced with permission.

[Read the opinion article](#) (PDF) >

**If a picture is worth a thousand words...**



...then just think what value there is in video!

Clear up any confusion with our short educational video “FTTH – What is it?” and find out about the profound impact of FTTH on society, business, healthcare and the environment with our corporate video clip “Creating a brighter future”. Now available in seven languages – English, French, German, Hungarian, Italian, Polish and Spanish – the video clips can be watched online or downloaded, and then shared in any way you like.

[Access the video clips >](#)

### **New case study: Altibox, Norway**

Altibox is a highly successful FTTH brand in Norway, built on a franchise model. Parent company Lyse Tele provides content and services, while the franchisee – often a municipality or utility company – rolls out the infrastructure. Read and learn! [Read the case study \(PDF\) >](#)

### **Upcoming Media Events**

The FTTH Council Europe will be attending and speaking at the following events:

11-12 Oct	Bredbandsbåten 2011 <a href="http://www.ssnf.org/templates/News.aspx?id=3574">www.ssnf.org/templates/News.aspx?id=3574</a>	Stockholm, Sweden
11-12 Oct	Internet Hungary 2011 <a href="http://www.internethungary.com">www.internethungary.com</a>	Siófok, Hungary
19-20 Oct	Perspectives for the development of electronic communications market in the EU – Polish Presidency meeting <a href="http://www.en.mi.gov.pl/2-4e0c3f2516fc4.htm">www.en.mi.gov.pl/2-4e0c3f2516fc4.htm</a>	Warsaw, Poland
19-21 Oct	EEBC 2011 <a href="http://www.eebc.net.ua/eng/eebc">www.eebc.net.ua/eng/eebc</a>	Kiev, Ukraine
20 Oct	ACIST's XV National Meeting of SMEs <a href="http://www.acist.pt/plano/ver.php?id=8">www.acist.pt/plano/ver.php?id=8</a>	Cascais, Lisbon, Portugal
24 Oct	IBBT Workshop on Municipal Fiber Networks <a href="http://events.ibbt.be/en/workshop-municipal-fiber-networks">events.ibbt.be/en/workshop-municipal-fiber-networks</a>	Ghent, Belgium

24-27 Oct	IQPC Delivering High Speed Broadband <a href="http://www.deliveringhighspeedbroadband.com">www.deliveringhighspeedbroadband.com</a>	Prague, Czech Republic
26-28 Oct	EUTC 2011 <a href="http://eutc2011.utc.org/content/eutc-2011">eutc2011.utc.org/content/eutc-2011</a>	Madrid, Spain
15-16 Nov	NextGen 11 <a href="http://www.nextgenevents.co.uk">www.nextgenevents.co.uk</a>	Bristol, UK
16-17 Nov	DigiWorld Summit 2011 <a href="http://www.digiworldsummit.com">www.digiworldsummit.com</a>	Montpellier, France
22-24 Nov	Broadband Russia Forum 2011 <a href="http://www.comnews-conferences.ru/bb2011eng">www.comnews-conferences.ru/bb2011eng</a>	Moscow, Russia
28-30 Nov	ECTA's 12th Annual Regulatory Conference <a href="http://www.ectaportal.com">www.ectaportal.com</a>	Brussels, Belgium
30 Nov - 1 Dec	FTTH Council MENA Conference <a href="http://www.ftthcouncilmena.org">www.ftthcouncilmena.org</a>	Sharm El Sheikh, Egypt

*Journalists are invited to interview Hartwig Tauber, Director General of the FTTH Council Europe, at events where we have a booth.  
For an appointment, please email: [nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu).*

### **About the FTTH Council Europe:**

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that will enhance the quality of life, contribute to a better environment and increase economic competitiveness. The Council consists of more than 150 member companies. [www.ftthcouncil.eu](http://www.ftthcouncil.eu)

#### **Press contact:**

Nadia Babaali, Communications Director  
FTTH Council Europe  
+33 (0) 6 20 88 72 38  
[nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu)



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