

Fibre to the Home Council Europe

Media Update: December 2012

Switchover to fibre networks in the EU could take 92 years

In a shocking revelation, FTTH consultancy Ventura Team and financial experts Portland Advisers calculated that the switchover from copper-based to completely fibre-based broadband (FTTH) is going to take nearly a century at the current rate of capital spending. This lack of progress could seriously obstruct economic growth across Europe!

In an independent study commissioned by the FTTH Council Europe, the consultants explain how the fibre switchover could happen much sooner, and lay out a seven-point action plan for governments to follow in order to encourage the necessary investment.

[Read the press release](#) >

[Download the complete report](#) >

Take a virtual tour of our FTTH Demo Dome



If you didn't manage to visit our *World of Applications* Dome at *Salon des Maires* in Paris in November or at *Open Days* in Brussels in October, then this video will show you a little of the exciting fibre-enabled services that we had on display.

There will be another chance to see the *World of Applications* demo at the FTTH Conference 2013 in London, which takes place on 19—21 February.

[Watch the video on YouTube](#) >

New! Media Programme for the FTTH Conference 2013

It's less than two months until the 10th anniversary edition of our annual FTTH conference. Taking place on 19—21 February at the ExCeL London, UK, the FTTH Conference 2013 promises to be the biggest and best yet! Journalists are warmly invited to attend.

You can request a press pass by emailing: nadia.babaali@ftthcouncil.eu.

Provisional media programme for 20 February:

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| 9:30 – 10:10 | Official opening of the conference by representatives from the UK and the FTTH Council Europe |
| 10:10 – 11:10 | Keynote speech by Alexander Bard, philosopher and internet sociologist: <i>The Internet Revolution - Why investing in interactive technologies is top priority for future success?</i> |
| 11:10 – 13:30 | Lunch press conference announcing the latest European FTTH rankings followed by a Q&A session with keynote speaker Alexander Bard and executives from the FTTH Council Europe.
You are also welcome to join us on a guided tour of the <i>World of Applications</i> demo zone after the press conference. |

The full media programme will be sent out in January.

Deadline for FTTH Awards extended to 12 December

The deadline to nominate candidates for the FTTH Council Europe Awards has been extended to close of business on *Wednesday, 12 December 2012*.

The FTTH Council Europe Awards are given to recognize outstanding contributions to accelerate the adoption of FTTH in Europe. Previous winners include Neelie Kroes, vice president of the European Commission responsible for the Digital Agenda, and operators Portugal Telecom and Altibox. The winners of the 2013 Awards will be announced at the FTTH Conference on 21 February 2013. The award has two categories:

- **Individual Award:** This award honours an individual for his or her special efforts to make FTTH happen in Europe. This could be a manager or engineer, a decision maker or politician, or anyone who has personally supported and encouraged the roll out of FTTH.
- **Operators Award:** This award is given to a European operator that has adopted FTTH. The winner will be selected on the basis of their enthusiasm and innovative approach to FTTH deployment and services, not simply for the size of their network or investment.

[Visit our website for full details and to submit a nomination](#) >

All I want for Christmas is... fibre!

Over the last few months, we've been inviting everyone to post photos with a clear "I want fibre" message. The best of these photos are starting to appear on our Facebook page, so check it out.

[Visit our Facebook campaign now](#) >

(You will need to log into your Facebook account).



The campaign is ongoing so keep sending in your inspiring photos. Join us in our mission to spread the word about why fibre is so fantastic.

Upcoming Media Events

The FTTH Council Europe will be speaking or exhibiting at the following events:

12 – 13 December	FTTH MENA Conference 2012 www.ftthcouncilmena.org/ftth-conference/	Doha, Qatar
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19 – 21 February 2013	FTTH Conference 2013 www.ftthconference.eu	London, UK
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Journalists are invited to interview the FTTH Council Europe executive team at events where they are speaking, or by phone at any time.

For an appointment, please email: nadia.babaali@ftthcouncil.eu.

Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. We have 2,750 members in our LinkedIn Group, over 1200 followers on Twitter and nearly 500 “likes” on Facebook – so you’ll be in great company!



About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that will enhance the quality of life, contribute to a better environment and increase economic competitiveness. The Council consists of more than 150 member companies.

www.ftthcouncil.eu

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