

Fibre to the Home Council Europe

Media Update: March 2012

FTTH market data: Get it while it's hot!

Looking for comprehensive information about the state of the FTTH market in Europe and the Middle East? Then look no further. The latest data on FTTH subscriber numbers and market penetration, covering the period to the end of December 2011, was presented at the FTTH Conference in Munich and is now available to download from our website. The European Market Panorama also includes highlights from the European FTTH Ranking.

Download the presentations:

[The European FTTH/B Market Panorama by iDATE \(PDF\)](#) >

[The Middle East and North Africa FTTH Market Panorama by Pyramid Research \(PDF\)](#) >

Dig deeper into FTTH financing with new reports

The latest findings from studies commissioned by the FTTH Council Europe have just been published on our website. Two of the new studies focus on financing FTTH networks. Ventura Team and Portland Advisors examine how much investment will be needed to meet Europe's Digital Agenda targets, and propose a possible public-private investment model. Meanwhile, analysts at iDATE and Telecom Advisory Services develop a framework for assessing financing models and identify which models are most appropriate for FTTH deployment. The third study by Diffraction Analysis analyses the service portfolios and revenues of FTTH/B service providers, mainly in Europe, to determine what the most successful strategies are.

Download the studies:

[Stimulus Packages & Financing Tools](#) by Ventura Team and Portland Advisors (PDF) >

[Financing FTTH Networks](#) by iDATE and Telecom Advisory Services (PDF) >

[NGA Services Study](#) by Diffraction Analysis (PDF) >

General Assembly takes place on 28—29 March in Amsterdam

FTTH Council Europe members will meet in Amsterdam, the Netherlands, on 28 and 29 March for the annual General Assembly. At this meeting, members will discuss and decide on the strategy and working plan of the FTTH Council Europe for the next 12 months. They will also elect the seven positions on the Board of Directors, and the Committee Chair positions. Keep an eye on our website and social media feeds for an announcement of the next projects of the FTTH Council Europe.

[Click here for more details about the General Assembly >](#)

FTTH: What is it? Now available in 11 languages

Explain fibre to the home with our fun educational video clip, which is now available in 11 languages. We recently added Arabic, Finnish, Lithuanian and Turkish to the collection, which also includes English, French, German, Hungarian, Italian, Polish and Spanish. You can watch the video clips on YouTube or download them directly from our website for your own use. Please share our FTTH message with your friends and colleagues by e-mail or on social media.



[Access our educational video clips here >](#)

NEWS FLASH! FTTH Conference 2013 will be in London

The 10th anniversary edition of the annual FTTH Conference will be held on 19—21 February 2013 at the ExCeL exhibition centre in London, UK.

Upcoming Media Events

The FTTH Council Europe will be attending the following events:

20—22 March	IP&TV World Forum 2012 www.iptv-forum.com *** Visit us on stand 19 ***	London, UK
22 March	TK-Expertenkonferenz www.expertenkonferenzen.de/tk-expertenkonferenz/aktuell	Bonn, Germany
27 March	NextGen Roadshow York www.nextgenevents.co.uk	York, UK
23—26 April	IQPC FTTx Summit Europe 2012 www.fttxsummiteurope.com/Event.aspx?id=599618	London, UK

24-27 April	2012 FTTH LATAM Conference www.ftthcouncil.org/en/landing/latam-annual-conference	Mexico City, Mexico
24-26 April	FiberWeek 2012 www.fiberweek.info	Split, Croatia

*Journalists are invited to interview Hartwig Tauber, Director General of the FTTH Council Europe, by phone or at events where we have a booth.
For an appointment, please email: nadia.babaali@ftthcouncil.eu.*

About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that will enhance the quality of life, contribute to a better environment and increase economic competitiveness. The Council consists of more than 150 member companies.
www.ftthcouncil.eu

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