

Fibre to the Home Council Europe

Media Update: October 2012

Meet us at the Brussels 'Open Days'

The FTTH Council Europe is taking part in "Open Days – 10th European Week of Regions & Cities" in Brussels from 8 to 11 October. Activities include:

- A press conference (see paragraph below for details)
- A workshop on 9 October, titled "FTTH - The Universal Infrastructure of the 21st Century" at the Hotel Sofitel Brussels; and
- Our "World of Applications" exhibit, which will be located in a dome in front of the European Parliament main entrance and is open on all four days.

All activities are free of charge, but we ask you to register in advance for the workshop.

For information about the workshop see: www.ftthcouncil.eu/home/ftth-council-workshop

Opening hours of "World of Applications": www.ftthcouncil.eu/home/world-of-applications

Reminder: Come to our London & Brussels press conferences

The FTTH Council Europe will unveil the latest update to the European FTTH Ranking on 8 October. You are warmly invited to our press conferences:

- London: 12:30 @NextGen12, Church House Conference Centre, London.
- Brussels: 10:00AM @Press Club Brussels Europe, Rue Froissart 95, 1040 Brussels.

To reserve your place at the press conferences, please contact nadia.babaali@ftthcouncil.eu.

Join our campaign: 'I WANT FIBRE'

Tired of your slow internet connection? Want Fibre-to-the-Home? You're not alone! Join us in our mission to spread the word about why fibre is so fantastic. We've set up a new page on Facebook so "[Like](#)" our page, and share it with friends and family. We're inviting everyone to post photos of themselves, family and children, friends and colleagues, alone or in a group, with a clear "I want fibre" message. The medium is entirely up to you – it could be a homemade T-shirt, hat, poster or sign. We are looking for entertaining and inspiring photos, so let your imagination go! Links to articles and photos are also welcome.



We particularly welcome contributions from teenagers.

[Visit our Facebook campaign now](#) >

Free webinar: Regulation to encourage FTTH roll-out

Friday 29 October 2012 @ 11AM—12PM CET

FTTH networks are expected to play a key role in meeting the European Commission's Digital Agenda targets for roll-out and take-up of ultra-fast broadband by 2020. Against this backdrop, there is an intense debate about what policy makers might do to encourage such investment. In this webinar, DotEcon will discuss how regulatory policy – both existing and new policy options – could be applied to support investment in fibre access networks.

DotEcon carried out the study on behalf of the FTTH Council Europe.

Please check www.ftthcouncil.eu for more details on registration in due course.

Save the date: Webinar – Successful marketing strategies for FTTH operators

Friday 20 November 2012 afternoon

SNL Kagan will present their insight into successful marketing strategies for FTTH operators. Full details will be issued in due course.

FTTH Council Europe confirms support for Digital Agenda targets

On 13 September Karin Ahl, President of the FTTH Council Europe, and Hartwig Tauber, the Director General, met with Neelie Kroes, Vice President of the European Commission, to discuss developments in the next-generation access market. The FTTH Council Europe reaffirmed its support for Vice President Kroes' efforts to drive forward the Digital Agenda.

[Read the press release](#) (PDF) >

CEO interview: Tobias Ahl, Rala Infratech

Two new CEO interviews have been published since the previous Media Update.

Our most recent interview is with Tobias Ahl, CEO of systems integrator Rala Infratech, which is based in Sweden. Rala has been involved in a variety of FTTH projects in Sweden and is expanding into other countries across Europe. Tobias gives his views on why it is important to increase consumer awareness about the possibilities of fast broadband, and what incumbents stand to lose if they don't embrace FTTH.

[Read the interview online](#) (PDF) >

CEO interview: Arūnas Šikšta, TEO

The exclusive subject of the September interview was Arūnas Šikšta, CEO of the Lithuanian incumbent TEO. In 2007, TEO made a strategic decision not to upgrade DSL technology, but to jump straight in and deploy a fibre-optic access network. The result: Lithuania has become the European leader in terms of FTTH penetration, and expects to have reached at least 80% of the country's homes by the end of 2012.

[Read the interview online](#) (PDF) >

Alexander Bard is keynote speaker at the FTTH Conference 2013

The FTTH Council Europe is pleased to announce that Alexander Bard, Swedish philosopher and co-author of the globally successful *Futurica* Trilogy, will be the keynote speaker at the FTTH Conference 2013. Bard contends that the current internet revolution is arguably the most profound and radical of all historical technology revolutions. It completely transforms society, politics, economy, culture, social power structures and our collective world view, he says, and the process of understanding and adapting to this change has only just begun.

[Read the press release](#) (PDF) >

Register for the FTTH Conference 2013

Registration for the 10th anniversary edition of our annual FTTH Conference is now open. Taking place on 19—21 February at the ExCeL London, UK, the conference promises to be the biggest and best yet! To request a press pass for the conference simply contact nadia.babaali@ftthcouncil.eu.

Upcoming Media Events

The FTTH Council Europe will be speaking or exhibiting at the following events:

8 – 11 October	Open Days: 10 th European Week of Regions & Cities ec.europa.eu/regional_policy/conferences/od2012/	Brussels, Belgium
8 - 9 October	NextGen 12 www.nextgenevents.co.uk/events/nextgen-12	London, UK
8 - 11 October	Futurecom www.futurecom.com.br/2012/en	Rio de Janeiro, Brazil
16 - 18 October	Broadband World Forum 2012 – <i>Booth</i> www.broadbandworldforum.com	Amsterdam, Netherlands
17 - 19 October	EEBC 2012 www.eebc.net.ua	Kyiv, Ukraine
22 - 24 October	Internetdagarna 2012 www.internetdagarna.se	Stockholm, Sweden
23 - 25 October	Premier congrès francophone des applications des fibres optiques www.mesurexpovision.com	Paris, France
24 October	Fibre Day www.cmg-ae.at	Vienna, Austria
31 October – 1 November	Finnish Regional Networks association - Annual Autumn seminar www.seutuverkot.fi	Imatra, Finland

6 - 8 November	Broadband Traffic Management Congress broadbandtrafficevent.com	London, UK
12 - 15 November	FTTH Council Africa Conference www.ftthcouncilafrica.com/conference/	Cape Town, South Africa
13 - 15 November	Smart City Expo World Congress www.smartcityexpo.com	Barcelona, Spain
14 - 15 November	DigiWorld Summit 2012 www.digiworldsummit.com	Montpellier, France
19 - 21 February 2013	FTTH Conference 2013 www.ftthconference.eu	London, UK

*Journalists are invited to interview the FTTH Council Europe executive team at events where they are speaking, or by phone at any time.
For an appointment, please email: nadia.babaali@ftthcouncil.eu.*

Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. We have 2,525 members in our LinkedIn Group, nearly 1100 followers on Twitter and 423 “likes” on Facebook – so you’ll be in great company!

Join “I want Fibre” page on Facebook and tell us why you think Fibre is cool!



About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that will enhance the quality of life, contribute to a better environment and increase economic competitiveness. The Council consists of more than 150 member companies.
www.ftthcouncil.eu

Press contact:

Nadia Babaali, Communications Director
FTTH Council Europe
+33 (0) 6 20 88 72 38
nadia.babaali@ftthcouncil.eu

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