

## Fibre to the Home Council Europe

### Media Update: January 2012

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#### JOIN THE LARGEST FTTH CONFERENCE IN THE WORLD

The FTTH Council Europe has the pleasure to invite you to the 9th edition of the FTTH Conference in **Munich** on **15 and 16 February 2012**, with pre-conference workshops on 14 February. THE largest fibre to the home event in the world will surprise you with more than **100 high-quality presentations** from a wide variety of speakers. Based on the success of last year, for this edition we expect to receive more than **3000 delegates** and over **100 top-tier exhibitors** from all over the world.

[Click here](#) for the FTTH Conference's media programme, including the FTTH Council Europe's official press conference of 15 February on the **European FTTH Ranking**, our partner's press events, **Peter Cochrane's** keynote speech and the announcement of the winners of the **FTTH Council Europe Awards**.

For the full conference programme please [click here](#).

To register for a free press pass, simply send an e-mail request with details of your publication and contact information to: [nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu)



Want to know more about what to expect from the FTTH Conference 2012?  
[Watch the video](#) >

#### Will Germany wake up to FTTH competitiveness?

In an exclusive preview of FTTH market data in Germany ahead of the FTTH Conference next month, the FTTH Council Europe reveals that FTTH is available to 1 million homes in Germany, but only 166,000 households actually subscribe to services over fibre – corresponding to just 0.4% of the country's homes. Much higher market penetration will be needed if German citizens are to reap the socio-economic benefits of fibre access. Hartwig Tauber, Director General of the FTTH Council, hopes

that 2012 could be a turning point in Germany's FTTH fortunes.

[Read the press release](#) (PDF) >

The complete European FTTH Ranking will be unveiled during a press conference on 15 February. Analyst firm IDATE, which is commissioned to collect the data, will join executives from the Council to present the latest Market Panorama.

Please confirm your attendance by email: [nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu).

### Three new case studies available

Our latest three FTTH case studies describe different ways that local government can take an active role in FTTH deployment. The government of the Principality of Asturias in northern Spain tapped into European, national and regional funds to create a public operator to build FTTH in rural communities. In Munich, the city-owned utility company Stadtwerke München took a stake in regional network operator M-net, and together they plan to bring FTTH to 50% of the city by 2013. And in Bóly City in Hungary (population 3,888) the local authority invested its own money directly to create its own network and services.

[Read the Asturcón case study](#) (PDF) >

[Read the M-net case study](#) (PDF) >

[Read the Bóly City case study](#) (PDF) >

### Upcoming Media Events

The FTTH Council Europe will be attending and speaking at the following events:

14—16 February	FTTH Conference 2012 <a href="http://www.ftthconference.eu">www.ftthconference.eu</a>	Munich, Germany
14—15 March	TransNet 2012 Conference <a href="http://www.comnews-conferences.ru/tn2012eng">www.comnews-conferences.ru/tn2012eng</a>	Moscow, Russia
20—22 March	IP&TV World Forum 2012 <a href="http://www.iptv-forum.com">www.iptv-forum.com</a>	London, UK
22 March	TK-Expertenkonferenz <a href="http://www.expertenkonferenzen.de/tk-expertenkonferenz/aktuell">www.expertenkonferenzen.de/tk-expertenkonferenz/aktuell</a>	Bonn, Germany

*Journalists are invited to interview Hartwig Tauber, Director General of the FTTH Council Europe, by phone or at events where we have a booth.*

*For an appointment, please email: [nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu).*

### About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of

new services that will enhance the quality of life, contribute to a better environment and increase economic competitiveness. The Council consists of more than 150 member companies. [www.ftthcouncil.eu](http://www.ftthcouncil.eu)

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