

Fibre to the Home Council Europe

Media Update: December 2013

Webinar: Mind the Gap, Please! Full Transparency on Real Broadband Speeds

Tuesday, 17 December 2013, 11:00 – 12:00 AM CET

Consumers need clear information on broadband speed and quality. Christian Berg, Senior Advisor at the Danish Energy Association (DEA), will give an introduction to the new agreement on broadband marketing in Denmark, including clear information on minimum speeds, upload speeds and bandwidth consumption for IPTV. He will also discuss how operators implement the new agreement and the broadband marketing landscape. The DEA represents the interests of the Danish utility companies, which have a combined FTTH footprint of more than 800,000 homes passed.

REGISTER NOW

Previous webinars have been uploaded to Vimeo and can be played or replayed as often as you like. They include:

- 12 November: [National Fibre Strategies](#) by Arthur D. Little
- 10 Sept: [FTTH basics - architecture, topology and technology](#) by D&O Committee
- 6 June: [FTTH: THE solution for mobile broadband?](#) by iDATE

The presentations can also be downloaded from the “Resources” section of our website: www.ftthcouncil.eu/resources?category_id=10

Replay our Live Talk Show: Building the Brain Trust – Investing in Digital Skills

The European ICT industry is facing a skills crisis. Fibre deployment is expected to create many thousands of direct jobs, but where is the workforce with the necessary skills to carry out this task? What is the solution? How can the skills challenge be turned into an opportunity for Europe?

You can replay the Live Talk Show on www.tv.ftthcouncil.eu.

Our Talk Shows provide a taste of what’s coming up at the FTTH Conference 2014, to be held on 18 – 20 February 2014, at the Stockholmsmässan in Stockholm, Sweden. For more information, and to register for the FTTH Conference 2014, visit www.ftthconference.eu.

Opinion Article: Sweden Puts the ‘Fibre’ into Innovation

The implementation of technology is important. While something novel is often described as innovative, the act of invention or discovery isn't enough on its own. Innovation only really happens when new ideas are adopted by the market and used to enhance the quality of people's lives. Find out why Sweden punches above its weight when it comes to innovation, especially in fibre access networks and advanced services delivered over them.

[Read the press release](#) (PDF) >

CEO interview: Mats Victorin, Tilgin

Mats Victorin, CEO of Swedish broadband connectivity provider Tilgin, shares his views on how to save money in FTTH customer connections, the importance of separating the business case for infrastructure from the business model for services, and whether Europe is likely to meet Digital Agenda targets in 2020.

[Read the interview with Mats Victorin](#) (PDF) >

FTTH Case Study: Suupohja, Finland

The European Union population density average is 117 people per km², but in Finland's Suupohja County it is just 8.8. Such sparse population distribution presents serious obstacles to rolling out broadband networks; and in 2004 roughly half of homes in the region did not have broadband. Municipal authorities initially decided to connect local telephone exchanges with optical fibre, but in the end it made more sense for them to install fibre all the way to customers' homes.

[Download the FTTH case study](#) (PDF 1.7 MB) >

Enter our Facebook competition

On Gimme Fibre Day, 4 November 2013, the FTTH Council Europe launched two contests on the "I Want Fibre" Facebook page. The competition is open until 7 January 2014.

To participate go to <http://www.facebook.com/pages/I-want-fibre/174248502650699>.

[Terms and conditions apply](#).

Upcoming Media Events

The FTTH Council Europe will be speaking or exhibiting at the following events:

3 – 5
December
ECTA Regulatory Conference 2013
www.ectaportal.com/regulatory2013

Brussels, Belgium

5 December iMinds, The Conference Brussels, Belgium
<http://conference2013.iminds.be>

17 December Webinar – Mind the Gap, Please! Full Transparency [Register](#)
on Real Broadband Speeds

18 – 20 FTTH Conference 2014 Stockholm,
February www.ftthconference.eu Sweden

*Journalists are invited to interview FTTH Council Europe executives
at events where they are speaking, or by phone at any time.
For an appointment, please email: nadia.babaali@ftthcouncil.eu.*

Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. We have 3,895 members in our LinkedIn Group, 1,866 followers on Twitter and nearly 1000 “likes” on Facebook – so you’ll be in good company!



About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that will enhance the quality of life, contribute to a better environment and increase economic competitiveness. The Council consists of more than 150 member companies.
www.ftthcouncil.eu

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