

## Fibre to the Home Council Europe

### Media Update: January 2013

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**Happy New Year! Best wishes for 2013!**



### Webinar: High-speed broadband in Germany in 2025

*Tuesday 15 January 2013, 11:00-12:00 CET*

The German operator's association BREKO has modelled the market potential for high-speed broadband connections in Germany in the year 2025. By having a forecast of the broadband speeds that will be expected by end users, BREKO is able to answer the question: will there be an end-user requirement for FTTH in the next ten years or so?

**REGISTER NOW**

### Media invitation to 'Investors Day' in London

*When: Tuesday 19 February 2013, 09:00-18:30 GMT*

*Where: ExCeL London (One Western Gateway, Royal Victoria Dock, London, E16 1XL)*

Journalists and media representatives are warmly invited to attend a one-day event on 19 February that will bring together investors, project owners, regulators and policy makers to discuss the issue of financing fibre access networks.

Confirmed speakers include:

- Hristo Stoykov, New Products and Special Transactions, European Investment Bank (EIB)
- Holger Forst, Partner, Telecoms Practice, Ernst & Young
- Marc Perusat, MD, Head of Comms Group, Macquarie Infrastructure
- James Enck, Head of Corporate Development, CityFibre Holdings

The Investors Day is being held in conjunction with the FTTH Conference 2013, which takes place on the following two days, 20 – 21 February (see next item).

[See the programme for the Investors Day >](#)

To register for the Investors Day, please email [nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu).

### **Final reminder! Request your press pass for the FTTH Conference 2013**

Journalists are warmly invited to attend the 10<sup>th</sup> anniversary edition of our annual FTTH conference. Taking place on 19–21 February at the ExCeL London, UK, the FTTH Conference 2013 promises to be our biggest and best yet!

Do you already have a press pass? You can request one simply by emailing: [nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu).

Provisional media programme for 20 February:

9:30 – 10:10	Official opening of the conference by representatives from the UK government, the European Parliament and the FTTH Council Europe
10:10 – 11:10	Keynote speech by Alexander Bard, philosopher and internet sociologist: <i>The Internet Revolution - Why investing in interactive technologies is top priority for future success?</i>
11:10 – 13:30	Lunch press conference announcing the latest European FTTH rankings followed by a Q&A session with keynote speaker Alexander Bard and executives from the FTTH Council Europe. You are also welcome to join us on a guided tour of the <i>World of Applications Dome</i> after the press conference.

The final media programme will be sent out to registered media in the next few weeks.

The official Twitter hashtag for the event is #FTTH2013.

[Find out what's happening on Twitter >](#)

[Download our conference app >](#)

### **Focus On: JT (formerly Jersey Telecom)**

The Channel Island of Jersey has decided to cover the island with FTTH. In our latest CEO interview, we talk to Graeme Millar, JT's chief executive, about the factors that led to the

decision to deploy fibre everywhere, the expected impact on the island's economy, and what the UK could do to accelerate FTTH deployment.

JT's FTTH plans are described in more detail in a case study, which is also available online.

[Read the interview](#) (PDF) >

[Read the case study](#) (PDF) >

## FTTH Case Studies: Swisscom and KC

Two more new case studies are also available on our website.

Swisscom, the national incumbent in Switzerland, is deploying FTTH in 15 towns and cities across the country in partnership with local utility companies. The joint investment shares the risks and rewards of installing a new technology and avoids duplication of fibre infrastructure by a competitor.

[Read the Swisscom case study](#) (PDF) >

KC has an unusual history as the last municipal owned telecoms operator in the UK (although it is now privately owned). Having taken the decision to go for FTTH, it has covered 15,000 homes with fibre in just 12 months and already reports take-up rates exceeding 20% for residential customers, and even more among business customers.

[Read the KC case study](#) (PDF) >

## Upcoming Media Events

The FTTH Council Europe will be speaking or exhibiting at the following events:

24 January 2013	10 <sup>th</sup> Annual SEE Telecoms <a href="http://www.eeevents.co.uk/see_telecoms_2013">www.eeevents.co.uk/see_telecoms_2013</a>	Belgrade, Serbia
13-14 February 2013	Urbaccess 2013 <a href="http://www.urbaccess.fr">www.urbaccess.fr</a>	Paris, France
19 – 21 February 2013	FTTH Conference 2013 <a href="http://www.ftthconference.eu">www.ftthconference.eu</a>	London, UK

*Journalists are invited to interview the FTTH Council Europe executive team at events where they are speaking, or by phone at any time.*

*For an appointment, please email: [nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu).*

## Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. We have 2,860 members in our LinkedIn Group, over 1240 followers on Twitter and about 535 “likes” on Facebook – so you’ll be in great company!



### **About the FTTH Council Europe:**

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that will enhance the quality of life, contribute to a better environment and increase economic competitiveness. The Council consists of more than 150 member companies.

[www.ftthcouncil.eu](http://www.ftthcouncil.eu)

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