

## Fibre to the Home Council Europe

### Media Update: February 2013

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#### **Opinion: Broadband providers must give clear information**

Would you be happy if a supermarket charged you for a full litre of milk but when you got home you discovered that the bottle was only half full? Of course not! Yet broadband service providers are allowed to charge consumers the full price for an “up to” service, regardless of whether they can actually deliver that speed.

Broadband service providers maintain that “up to” is the only way they can effectively advertise broadband, given the congested nature of the Internet and the technical constraints of the access network, but is this really an acceptable explanation?

[Read the opinion article](#) (PDF 0.5 MB) >

Also published in [Dutch](#), [French](#) and [German](#).

#### **FTTH case studies: CityFibre and Cambuslang**

Two new case studies have been published. As we count down to the FTTH Conference 2013 in London later this month, the spotlight remains on the UK.

CityFibre operates the largest FTTH network in the UK covering some 24,000 homes in the seaside town of Bournemouth. Through an Internet service provider, Gigler, the company offers the fastest broadband speeds in the UK of one gigabit, and is starting to see how access to always-on ultrafast speeds changes the way people use the Internet.

[Read the CityFibre case study](#) (PDF 1.36 MB) >

When West Whitlawburn Housing Cooperative (WWHC) built one hundred new homes in Cambuslang on the outskirts of Glasgow in Scotland between 2007 and 2009, it chose FTTH as the communications infrastructure for its Greenfield site. Thanks to the fibre network, broadband take-up has been much higher in the new development than in old residences, and the organisation believes that FTTH is reducing the number of digitally excluded.

[Read the WWHC case study](#) (PDF 1 MB) >

#### **White paper: the synergies of fibre and wireless**

The capacity benefits of fibre access networks are well documented; however, wireless technologies are improving in terms of performance. Wireless networks also look to address a different challenge to fixed networks, that of delivering mobile data and voice. This new white paper from our Deployment & Operations Committee investigates whether fibre and wireless networks will be complementary or competitive technologies.

[Download the white paper](#) (PDF 1 MB) >

## CEO interview: Can Gur, Canovate

Turkey leapt into the FTTH Ranking in the second half of 2010 by adding 850,000 FTTH subscribers in just six months, and the market there continues to grow rapidly. Can Gur, president and CEO of the Canovate Group of companies headquartered in Turkey, talked to us about how the booming economy has fostered FTTH deployment, how barriers to obtaining wholesale services from the incumbent encouraged competitors to roll out their own networks, and what Europe could learn from Turkey's experience.

[Read the interview](#) (PDF 0.4 MB) >

## Last call! Book your place at the FTTH Conference 2013

The FTTH Conference 2013 is just around the corner. We hope you have already booked your press pass and organised your trip, but if you haven't then there is still time... just. Apply for a press pass by emailing [nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu).

Taking place on 19–21 February at the ExCeL London, UK, the FTTH Conference 2013 promises to be the biggest and most wide ranging ever! A series of workshops on the 19 February will consider topics such as infrastructure mapping projects, the dynamics of the UK FTTH market and future development of fibre technologies. The "Investors Day", also on 19 February, will bring together operators and investors to discuss the financing of FTTH. In the main conference, there will be a special focus on FTTH and the film industry.

Click [here](#) for the FTTH Conference's media programme, including the FTTH Council Europe's **official press conference of 20 February on the European FTTH Ranking**, **Alexander Bard's** keynote speech and the announcement of the winners of the **FTTH Council Europe Awards**.

For a full conference programme, please click [here](#).

The official Twitter hashtag for the event is #FTTH2013.

[Find out what's happening on Twitter](#) >

[Download our conference app](#) >

## Upcoming Media Events

The FTTH Council Europe will be speaking or exhibiting at the following events:

13 – 14 February	Urbaccess <a href="http://www.urbaccess.fr/en/">www.urbaccess.fr/en/</a>	Paris, France
19 – 21 February 2013	FTTH Conference 2013 <a href="http://www.ftthconference.eu">www.ftthconference.eu</a>	London, UK
25 – 27 March	Breitbandversorgung in Deutschland 2013 <a href="http://www.vde.com/de/fg/ITG/Veranstaltungen">www.vde.com/de/fg/ITG/Veranstaltungen</a>	Berlin, Germany

*Journalists are invited to interview the FTTH Council Europe executive team at events where they are speaking, or by phone at any time.  
For an appointment, please email: [nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu).*

## **Join our social media communities**

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. We have nearly 3,000 members in our LinkedIn Group, 1,300 followers on Twitter and 588 “likes” on Facebook – so you’ll be in good company! Join us on: [Facebook](#), [Twitter](#) and [LinkedIn](#).

## **About the FTTH Council Europe:**

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that will enhance the quality of life, contribute to a better environment and increase economic competitiveness. The Council consists of more than 150 member companies.

[www.ftthcouncil.eu](http://www.ftthcouncil.eu)

### **Press contact:**

Nadia Babaali, Communications Director  
FTTH Council Europe  
+33 (0) 6 20 88 72 38  
[nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu)

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