

## Fibre to the Home Council Europe

### Media Update: April 2013

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#### **Free webinar: The Positive Effects of FTTH For Real Estate Projects**

*Thursday 18 April 2013 @ 11AM – 12AM CET*

*Speaker: Benoît Felten, Diffraction Analysis*

The benefits of FTTH/B deployment for real estate players has long been theorised, but this study is the first to interview players in the real estate field (housing companies, developers, and utility providers) to understand exactly how they perceive FTTH/B and the benefits they may have derived from it. This study will present the economic models for real estate businesses, the benefits real estate players see in deploying FTTH/B in their properties and the role of regulation models in accelerating deployment in new properties.

**REGISTER NOW**

#### **Free webinar: Applying the FTTH Council Europe Cost Model to Germany**

*Thursday 23 April 2013 @ 11AM – 12AM CET*

*Speakers: Raf Meersman, Comsof & Patrick Jung, Greenwich Consulting*

The FTTH Council Europe has refined its cost model and applied the more detailed model to the situation in Germany. The level of input data has been increased significantly. The results are based on a bottom-up calculation for 2.3 million buildings in more than 230 regions across the country. Installation of FTTH/FTTB networks has been determined using an automated planning tool and then extrapolated at geocode level NUTS-3.

**REGISTER NOW**

Upcoming webinars include:

- 21 May 2013, FTTH Market Forecast 2017. Speaker: Graham Finnie, Heavy Reading.
- 6 June 2013, Mobile Backhaul Study. Speaker: Roland Montagne, IDATE.

Registration details will be provided in future issues of the Media Update and online.

#### **FTTH Council Europe welcomes proposed cost reduction measures**

The FTTH Council Europe welcomes the proposed regulation to reduce the costs of deploying new broadband infrastructure in Europe, recently announced by the European Commission. The FTTH Council Europe pledges to review the proposed text and to work with legislators to provide information and support as deliberations on the regulation begin.

[Read the press release](#) (PDF) >

## **Just published: FTTH Council Europe Annual Report 2012–2013**

The FTTH Council Europe has enjoyed a very productive year, as our Annual Report shows. We strengthened our relationship with policy makers at the European Commission, expanded our technical activities and documentation, and started to build connections with the investor and financial community, sharing the FTTH message with this key audience. We showed visitors at our “World of Applications Dome” how they could benefit from fibre-enabled technologies and our annual conference in London was a resounding success.

[Download the Annual Report 2012-2013](#) (5MB PDF) >

## **From push to pull – FTTH Council Europe strategy 2020**

Members of the FTTH Council Europe met at the General Assembly in Amsterdam on 20 and 21 March to set the course for the upcoming year. Three new members were elected to the Board of Directors, and Karin Ahl was confirmed as President for a second term.

The approach of the organisation will evolve from “push” to “pull” in the years to 2020. Instead of simply pushing messages and information out to broadband stakeholders, the organisation will increasingly rely on the multiplier effect of its stakeholders.

[Read the press release](#) (PDF) >

## **CEO interview: Werner de Wolf, TE Connectivity**

With operations in all four corners of the world, TE Connectivity has a unique perspective on the global trends in the access network as well as the local factors influencing the roll out of fibre technology. In this month’s interview, Werner de Wolf, vice-president and general manager for the Europe, Middle East and Africa region, talks about the value of local knowledge when rolling out FTTH networks and the importance of registering the location of your infrastructure assets.

[Read the interview](#) (PDF) >

## **FTTH Conference 2013: Wrap-up video clip**



[Watch the video on YouTube](#) >

## FTTH Conference 2014: Call for media partners

The FTTH Conference is the largest event in the world focused on fibre to the home (FTTH). The next edition of the event will be held in Stockholm, Sweden, on 18 – 20 February 2014. The FTTH Council Europe cordially invites media organisations based in the Nordic region to partner with us to create interesting and innovative content around the show.

Karin Ahl, President of the FTTH Council Europe, and Hartwig Tauber, Director General, are available to discuss topics such as the “digital divide” and FTTH as a lever for innovation.

If you are interested in becoming a media partner or booking your press pass, please contact [nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu).

## Upcoming Media Events

The FTTH Council Europe will be speaking or exhibiting at the following events:

17 –18 April	BREKO-Breitband-Messe <a href="http://www.brekoverband.de/veranstaltungen/">www.brekoverband.de/veranstaltungen/</a>	Frankfurt am Main, Germany
17 –18 April	CableTech 2013 <a href="http://www.cabletech.at">www.cabletech.at</a>	Spielberg, Austria
23 – 25 April	FiberWeek 2013 <a href="http://www.fiberweek.info">www.fiberweek.info</a>	Supetar, Brac, Croatia
25 April	IET Discussion: Broadband – Quality or coverage? <a href="http://conferences.theiet.org/broadband/index.cfm">conferences.theiet.org/broadband/index.cfm</a>	London, UK
22 May	Digital Scotland <a href="http://www.nextgenevents.co.uk/events/digital-scotland-2013">www.nextgenevents.co.uk/events/digital-scotland-2013</a>	Edinburgh, Scotland

*Journalists are invited to interview the FTTH Council Europe executive team at events where they are speaking, or by phone at any time.*

*For an appointment, please email: [nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu).*

## Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. We have nearly 3,165 members in our LinkedIn Group, 1,477 followers on Twitter and 724 “likes” on Facebook – so you’ll be in good company!



## About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that will enhance the quality of life, contribute to a better environment and increase economic

competitiveness. The Council consists of more than 150 member companies.  
[www.ftthcouncil.eu](http://www.ftthcouncil.eu)

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