

Fibre to the Home Council Europe

Media Update: June 2013

Save the date: Nordic FTTH Investors Day

10 September 2013 – Kansallissali, Helsinki, Finland

Following the success of the “Investors Day” workshop in London earlier this year, the FTTH Council Europe is holding a second investor-focused event in Helsinki, Finland.

What you will learn: The aim is to bring FTTH stakeholders and investors together, to learn about FTTH as an asset class and establish new sources of finance in the sector.

Who will attend: Investors, including representatives of pension and infrastructure funds, and private equity companies; FTTH project owners, national regulators and policy makers. Media participants are welcome.

A detailed agenda will be published shortly. Check the website for further details:

www.investors.ftthcouncil.eu >

Opinion: Guiding Europe through the FTTH funding maze

By Hartwig Tauber, Director General, FTTH Council Europe

We have heard the argument many times: “there isn’t enough money to finance the roll-out of fibre to the home (FTTH) networks”. Citing the seemingly insurmountable obstacles of shareholder demands, increasing competitive pressure and the economic downturn, operators and politicians claim that they simply cannot afford FTTH networks. But like the emperor’s new clothes, their arguments do not stand up to closer scrutiny...

[Read the opinion article](#) (PDF) >

Opinion: Fibre to the TV – the only option for home entertainment

By Nadia Babaali, Communications Director, FTTH Council Europe

Today’s audiovisual entertainment landscape is rapidly changing. Across Europe, triple play packages are widespread, video-on-demand (VOD) is increasingly regarded as a basic service and high definition (HD) is becoming the norm. Audiences want to watch their favourite shows whenever they want, in the best quality available. They have also become accustomed to a wider choice of viewing content, along with extra services and personalised information. Consumers *expect* broadband to support their entertainment requirements...

[Read the opinion article](#) (PDF) >

‘The Light Age’ magazine: second issue out now

The second issue of the magazine of the FTTH Council Global Alliance has been published. It includes the latest information and studies about FTTH around the world, including Africa, the Americas, Asia Pacific, Europe and the Middle East. The magazine also includes a technical comparison of FTTH and copper-based broadband technologies, and an update from The Broadband Forum.

[Read the digital magazine](#) >

To receive free printed copies, please contact info@ftthcouncil.eu.

CEO interview: Alcino Lavrador, PT Inovação

Portugal is undoubtedly one of Europe’s fibre leaders. In two years time, Portugal is expected to reach 20% of homes subscribing to FTTH connections, one of first countries in Europe to reach this goal. PT Inovação is the research and development arm of Portugal Telecom Group, which gives its CEO Alcino Lavrador, a special perspective on what it takes to successfully deploy FTTH. In this latest CEO interview, he talks about the factors underpinning the success of FTTH in Portugal, why FTTH is defying the economic downturn, and which services and applications will drive the take-up of FTTH.

[Read the interview with Alcino Lavrador](#) (PDF) >

FTTH Conference 2014: 50% sponsorship opportunities already sold!

Just two weeks after opening the call for exhibitors, we have already sold 50% of the sponsorship opportunities. Organisations thinking about becoming an exhibitor/sponsor at the FTTH Conference 2014 need to make up their minds quickly!

For information on exhibiting/sponsoring, please [download the information pack](#) (compressed zip file 5.4GB).

These exhibitor/sponsor opportunities are only available to member companies of the FTTH Council Europe. For further information about membership, please contact pa@ftthcouncil.eu.

If you wish to obtain a press pass or are interested in becoming a media partner, please contact nadia.babaali@ftthcouncil.eu.

Further information about the event is available on www.ftthconference.eu.

Listen again: Webinar replays available

The recording and presentations from our recent webinars are available online, for anyone that missed the original broadcast, or would like to hear them again. They include:

- 6 June: [FTTH: THE solution for mobile broadband?](#) by iDATE
- 21 May: [European FTTH Forecast, 2012 – 2017 Behind The Numbers](#) by Heavy Reading
- 23 April: [Applying the FTTH Council Europe cost model to Germany](#) by Comsof *et al.*
- 18 April: [The positive effects of FTTH for real estate projects](#) by Diffraction Analysis
- 14 March: [The FTTH Market in Europe – Status and Analysis](#) by iDATE

All past webinars and presentations can be accessed through the “Resources” section of our website: www.ftthcouncil.eu/resources?category_id=10

Our next webinar, to be held in September, will present "A technical introduction to FTTH". Check out details on our web site in late August for details www.ftthcouncil.eu.

Upcoming Media Events

The FTTH Council Europe will be speaking or exhibiting at the following events:

19 June	Intelligent Cities Conference	Leeds, UK
3 – 5 September	23rd Economic Forum 2013	Krynica, Poland
10 September	Nordic FTTH Investors Day www.investors.ftthcouncil.eu	Helsinki, Finland
22 – 26 September	ECOC 2013	London, UK
30 September – 2 October	FTTH 2013 Conference & Expo	Tampa, Florida, USA

*Journalists are invited to interview the FTTH Council Europe executive team at events where they are speaking, or by phone at any time.
For an appointment, please email: nadia.babaali@ftthcouncil.eu.*

See you in September

Unless we need to bring you breaking news over the summer, the next issue of the Media Update will be issued in early September. In the meantime, happy holidays!

Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. We have nearly 3,400 members in our LinkedIn Group, 1,578 followers on Twitter and 774 “likes” on Facebook – so you’ll be in good company!



About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that will enhance the quality of life, contribute to a better environment and increase economic competitiveness. The Council consists of more than 150 member companies.

www.ftthcouncil.eu

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