

Fibre to the Home Council Europe

Media Update: September 2013

Media invitation: Nordic FTTH Investors Day

10 September 2013 – Kansallissali, Helsinki, Finland

Opened by Pia Viitanen, Finnish Minister for Housing and Communications, Ministry of Transport and Communications, the Nordic FTTH Investor's Day is part of the Council's initiative to bridge the gap between FTTH projects and investors.

Journalists and members of the media are invited to a special media-only briefing at 11:00, followed by lunch with director general Hartwig Tauber and finance consultant Thomas Langer, before the main Investor's Day workshop gets underway at 13:00.

Please contact nadia.babaali@ftthcouncil.eu to reserve your place.

The complete agenda is available online at www.investors.ftthcouncil.eu.

Webinar: FTTH basics - architecture, topology and technology

Tuesday 10 September 2013, 11 – 12 AM CET

Everyone is talking about FTTH access networks, but do they really know what such a network looks like? What is the difference between PON and point-to-point? Where does a backhaul network end and where does the access network begin? What do technicians mean when they talk about access nodes, feeder cables, concentration points or drop cables? In this webinar, our expert will answer these questions and more.

REGISTER NOW

Previous webinars have been uploaded to Vimeo and can be played or replayed as often as you like. They include:

- 6 June: [FTTH: THE solution for mobile broadband?](#) by IDATE
- 21 May: [European FTTH Forecast, 2012 – 2017 Behind The Numbers](#) by Heavy Reading
- 23 April: [Applying the FTTH Council Europe cost model to Germany](#) by Comsof *et al.*
- 18 April: [The positive effects of FTTH for real estate projects](#) by Diffraction Analysis

Presentations can also be downloaded from the "Resources" section of our website: www.ftthcouncil.eu/resources?category_id=10

FTTH Smart Guide: Now in German

Our latest guide discusses intelligent communities, smart grids, and smart cities. Smartness is based on the exchange of data and, by continuously harnessing this data, making sense out of it and triggering actions, a modern city can become more efficient and sustainable. Every FTTH project will provide fast Internet connections and a broad selection of entertainment opportunities; each project will take mankind one step closer to smartness.

[Die deutsche Version des Smart Cities Guide steht hier zum Download bereit.](#)

FTTH Case Study: Hyperoptic

Hyperoptic has found a gap in the market, or should we say a gaping hole? The start-up operator is bringing gigabit broadband to underserved homes in London – speeds 100 times faster than the national average. The company works directly with building owners and management companies to install optical fibre into large property developments, places that have generally been overlooked by other operators.

[Read the Hyperoptic case study](#) >

FTTH Case Study: AB Stokab

In the 2011 edition of its Cities of Opportunity study, PWC identified Stockholm as having the best network for schools, the second-best broadband quality, and the best digital economy. Several Stockholm-based tech companies, such as Skype, Spotify and Transmode, have gone on to become major players in their respective industries. Stockholm also boasts a municipal fibre access network that provides 90 % of Stockholm's homes and nearly 100 % of businesses with FTTH connections at speeds of up to 1 Gbps. Coincidence? We think not.

[Read the Stokab case study](#) (PDF) >

[Download the complete case studies collection](#) (PDF) >

CEO interview: Carl Russo, Calix

Calix, a U.S. vendor of fibre to the home equipment, launched its products into the European market last year. We talked to Calix CEO, Carl Russo, about whether the U.S. National Broadband Plan to provide 100 Mbps to 100 million people by 2020 is still achievable. We also asked what factors make a successful FTTH project in the U.S. and how European projects are different.

[Read the interview with Carl Russo](#) (PDF) >

Save the date: 'Gimme Fibre Day' on 4 November

On 4 November, the five FTTH Councils will celebrate the inaugural "Gimme Fibre Day", an annual event created to showcase how fibre has positively impacted communities across the world. The date for the annual celebration of fibre optics was selected because it corresponds with the birthday of the man who changed the way the world communicates, Sir Charles K. Kao. The full programme and info about our activities and the activities of our European partners will be available soon on our web site. Watch this space!

Upcoming Media Events

The FTTH Council Europe will be speaking or exhibiting at the following events:

3 – 5 September	23rd Economic Forum 2013 www.forum-ekonomiczne.pl/xxiii-economic-forum-2013/	Krynica, Poland
10 September	Nordic FTTH Investors Day www.investors.ftthcouncil.eu	Helsinki, Finland
– 26 September	European Conference on Optical Communications (ECOC) www.ecocexhibition.com	London, UK
30 Sept – 2 Oct	FTTH 2013 Conference & Expo www.ftthcouncil.org/p/cm/ld/fid=205	Tampa, Florida, U.S.
2 October	FTTH Investors Day Brussels www.investors.ftthcouncil.eu	Brussels, Belgium

Journalists are invited to interview the FTTH Council Europe executive team at events where they are speaking, or by phone at any time.

For an appointment, please email: nadia.babaali@ftthcouncil.eu.

Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. We have 3,610 members in our LinkedIn Group, nearly 1,700 followers on Twitter and 850 "likes" on Facebook – so you'll be in good company!



About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that will enhance the quality of life, contribute to a better environment and increase economic competitiveness. The Council consists of more than 150 member companies.

www.ftthcouncil.eu

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