

## Fibre to the Home Council Europe

### Media Update: January 2014

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#### Happy New Year!



#### **Reminder: Request your press pass for the FTTH Conference 2014**

The FTTH Conference in Stockholm is now just one month away. Taking place on 18—20 February at the Stockholmsmässan in Stockholm, Sweden, the FTTH Conference 2014 visits a country where FTTH networks have been a reality for over a decade already!

Don't miss this unique opportunity to learn everything there is to know about planning and deploying FTTH networks, broadband business opportunities and hazards, applications content and services in the new connected world, and much more.

Do you have a press pass yet? To apply for one, simply email: [nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu).

Already registered? Use the online information or our mobile app [www.ftth2014app.eu](http://www.ftth2014app.eu) to plan your visit and work out how to make the most of your time at the conference.

[Plan your journey with our travel guide](#) >

[Find out more about the conference venue](#) >

[Browse the conference programme](#) >

For all the latest information, visit [www.ftthconference.eu](http://www.ftthconference.eu).

## Opinion: FTTH - What does it bring to real estate?

In the real estate market, there is a great deal of interest in fibre to the home (FTTH) as a means of making properties more attractive to buyers and tenants, but for many, the added value and financial benefits are unclear. With this in mind, the FTTH Council Europe commissioned a study amongst real estate firms who have experience with high-speed fibre-optic connections..

[Read the opinion article](#) (PDF) >

## Facebook competition deadline extended

Since we have received some creative ideas for our competition over the last few days, we have extended the deadline to midnight on 21 January 2014. Don't miss your opportunity to win a PS4 or an iPad by uploading your FTTH-inspired photos and videos to our page on Facebook.

To participate go to <http://www.facebook.com/pages/I-want-fibre/174248502650699>.

[Terms and conditions apply](#) >

## Last call for FTTH Conference Sponsorships

More than 90% of the sponsorship opportunities for the FTTH Conference 2014 have been sold. If you are still wondering whether to exhibit, then it's time to make up your mind!

Only member companies of the FTTH Council Europe may exhibit/sponsor the event.

For more information on exhibiting or sponsoring the event, download the information pack from the following link: [www.stockholm.ftthcouncil.eu/welcome/conference-news/90-percent-of-sponsorships-sold--last-call!?news\\_id=3500&back=/welcome](http://www.stockholm.ftthcouncil.eu/welcome/conference-news/90-percent-of-sponsorships-sold--last-call!?news_id=3500&back=/welcome)

## Upcoming Media Events

The FTTH Council Europe will be speaking or exhibiting at the following events:

4 February	Terminstart Telekom <a href="http://www.terminstart.se/telekom/pub/viewStart">www.terminstart.se/telekom/pub/viewStart</a>	Stockholm, Sweden
18 – 20 February	FTTH Conference 2014 <a href="http://www.ftthconference.eu">www.ftthconference.eu</a>	Stockholm, Sweden
5 – 6 March	11th Annual SEE Telecoms Forum 2014 <a href="http://www.eeevents.co.uk/see_telecoms_2014/">www.eeevents.co.uk/see_telecoms_2014/</a>	Belgrade, Serbia

*Journalists are invited to interview FTTH Council Europe executives*

*at events where they are speaking, or by phone at any time.  
For an appointment, please email: [nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu).*

## **Join our social media communities**

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. We have 4,000 members in our LinkedIn Group, 1,907 followers on Twitter and nearly 1000 “likes” on Facebook – so you’ll be in good company!



## **About the FTTH Council Europe:**

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that will enhance the quality of life, contribute to a better environment and increase economic competitiveness. The Council consists of more than 150 member companies.

[www.ftthcouncil.eu](http://www.ftthcouncil.eu)

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