

## Fibre to the Home Council Europe

### Media Update: February 2014

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#### Last Chance to Register for the FTTH Conference 2014

The FTTH Conference 2014 is only less than two weeks away. Taking place on 18—20 February at the Stockholmsmässan in Stockholm, Sweden, the FTTH Conference 2014 visits a country where FTTH networks have been a reality for over a decade already. Expect a grand showcase of FTTH-enabled innovations and services!

Highlights include the latest update to the FTTH Market Panorama and European FTTH Market Forecast, new results and analysis from our survey of Swedish broadband users, and the announcement of the winners of the FTTH Awards 2014.

To apply for a press pass, simply email our press agency on: [info@community.pro](mailto:info@community.pro)

#### Provisional media programme for 19 February:

##### **9:30-10:20 Official Opening Session**

- Anna-Karin Hatt, Swedish Minister for Information Technology and Energy
- Sten Nordin, Mayor of the City of Stockholm
- Göran Marby, Director General of the Swedish Post and Telecom Authority (PTS) and Chairman of BEREC
- Karin Ahl, President of the FTTH Council Europe

**10:20-11:15 Keynote Speech** by Dr David Bosshart, CEO of the Gottlieb Duttweiler Institute for economic and social studies (GDI)

**10:20-11:15 VIP Expo Tour**, led by Hartwig Tauber, Director General of the FTTH Council Europe, with the participation of:

- Anna-Karin Hatt, Swedish Minister for Information Technology and Energy
- Göran Marby, Director General Swedish Post and Telecom Authority (PST), Chairman BEREC

##### **11:15-12:45 FTTH Council Europe Press Conference**

Exclusive announcement of the European and Global FTTH Ranking update (countries with highest FTTH penetration)

- Anna-Karin Hatt, Swedish Minister for Information Technology and Energy
- Göran Marby, Director General of the Swedish Post and Telecom Authority (PST), and Chairman of BEREC

- Karin Ahl, President of the FTTH Council Europe
- Roland Montagne, Principal Analyst, IDATE
- Valérie Chaillou, Director of Studies, IDATE
- Dr David Bosshart, CEO of GDI, keynote speaker of the FTTH Conference 2014
- Q & A Session

**12:45-13:45 Lunch and informal meet and greet** with press conference presenters above, after which you are welcome to join us on a guided tour of the *World of Applications* demo zone for hands-on experience of fibre-enabled applications.

Already registered? Use the online information or our mobile app [www.ftth2014app.eu](http://www.ftth2014app.eu) to plan your visit and work out how to make the most of your time at the conference.

For more information, see [www.ftthconference.eu](http://www.ftthconference.eu).

## **Opinion: Hello House – The Connected Home Needs Fibre Connectivity**

Nowhere is the Internet's potential more apparent than at the Consumer Electronics Show held in Las Vegas in January each year. The annual gadget show throws a spotlight on technologies that could be coming to your home in the near future...

[Read the opinion article](#) (PDF) >

## **Facebook Competition Winners Announced**

Broadband is wonderful – when it works. We invited our Facebook fans to post a photo or video illustrating what they like most or least about what they can do with their broadband connection. The winners were judged according to the number of “likes” received.

Congratulations to Marc Dufix (France) and Espen Schiager (Norway) for their winning photo and video!

To see the winning entries, visit our Facebook page:

<http://www.facebook.com/pages/I-want-fibre/174248502650699>.

## **CEO Interview: Axel Sihm, WISI**

Our latest CEO Interview is with Axel Sihm, managing director of WISI Communications GmbH & Co. KG (WISI), a telecommunications equipment company headquartered in Germany. Sihm described the company's experience of the FTTH markets in Central and Eastern Europe, how and why cable companies are pushing fibre deeper into their networks, and the convergence of broadband and broadcast services.

[Read the CEO Interview](#) (PDF) >

## In Case You Missed It – Replay Our Live Talk Shows

Our live talk shows provide a taste of what's coming up at the FTTH Conference 2014, to be held on 18 – 20 February 2014, at the Stockholmsmässan in Stockholm, Sweden.

The shows include:

- 27 January – Live Talk Show on *FTTH services: From Online Gaming to e-Health*
- 2 December – Live Talk Show on *Building The Brain Trust*
- 4 November – Live Talk Show on *FTTH Open Access Models in the Nordics*
- 21 October – Live Talk Show on *Nordic Innovation*

Watch them again at [www.tv.ftthcouncil.eu](http://www.tv.ftthcouncil.eu).

## Upcoming Media Events

The FTTH Council Europe will be speaking or exhibiting at the following events:

18 – 20 February	FTTH Conference 2014 <a href="http://www.ftthconference.eu">www.ftthconference.eu</a>	Stockholm, Sweden
5 – 6 March	11th Annual SEE Telecoms Forum 2014 <a href="http://www.eeevents.co.uk/see_telecoms_2014/">www.eeevents.co.uk/see_telecoms_2014/</a>	Belgrade, Serbia
19 – 20 March	Transport Networks and Carrier Cloud Russia 2014 <a href="http://www.comnews-conferences.ru/tn2014eng">www.comnews-conferences.ru/tn2014eng</a>	Moscow, Russia

*Journalists are invited to interview FTTH Council Europe executives  
at events where they are speaking, or by phone at any time.*

*For an appointment, please email: [nadia.babaali@ftthcouncil.eu](mailto:nadia.babaali@ftthcouncil.eu).*

## Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. We have over 4,000 members in our LinkedIn Group, nearly 2,000 followers on Twitter and 1,045 “likes” on Facebook – so you’ll be in good company!



## About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that will enhance the quality of life, contribute to a better environment and increase economic competitiveness. The Council consists of more than 150 member companies.

[www.ftthcouncil.eu](http://www.ftthcouncil.eu)

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