

Fibre to the Home Council Europe

Media Update: October 2014

Registration for FTTH Conference 2015 is now open!

The FTTH Conference will be held in Warsaw's international exhibition centre EXPO XXI on 10 - 12 February 2015. The theme of the 2015 Warsaw event is 'Creating a Connected Continent'.

[Registration desk >](#)

Media willing to obtain a press accreditation, please email: pr@ftthcouncil.eu

Get ready for Gimme Fibre Day on 4 November

Organisations around the world are preparing for the Gimme Fibre Day on 4 November 2014. This annual celebration aims to show how fibre access networks have positively impacted communities across the world. This year the FTTH Council Europe is launching a new contest on 4 November: #run4fibre. Can you run 10km faster than your Internet connection can download a 10MB image? Does it take you longer to upload that home movie to the cloud than it does to run a marathon?

The #run4fibre competition is open from 4 November to 4 February 2015. Over these three months, we invite people to show us how far they can go by posting runs (tracked with any running app) on their Facebook page with the hashtag #run4fibre. Prizes include a Polar V800 or the new Apple Watch. Whoever runs the furthest over the three months, wins!

Visit our new website <http://gimmefibre.eu> to download free promotional materials, and find out what activities people have planned for the special day!

FTTH Investors Day Vienna: Big Success!

The FTTH Investors Day on 7 October in Vienna was a big success. The event was organised by the FTTH Council Europe together with Arthur D. Little and was sponsored by our member Emtelle.

More than 100 high-level participants, including bank officials, investors, network operators, policy makers and regulators, joined the full-day programme. Two main topics were discussed: access to capital for fibre networks; and the idea of structural separation as a possible tool to accelerate fibre roll-outs.

Andrea Faggiano from Arthur D. Little started the day with a presentation about the future of Internet and convincingly demonstrated why FTTH/B is needed. Harald Gruber from the European Investment Bank gave a good overview on the possible financing of fibre networks through EIB and outlined the requirements for such projects. Dr. Karl-Heinz Neumann from German WIK Institute and an analyst from Diffraction Analysis of Diffraction Analysis presented their ideas for a structural separation approach, which was followed by a hot debate on this topic. Anthony Wheelan from the European Commission, speakers from ETNO, Barclays Capital,

WIK and Alcatel Lucent discussed the challenges and risks of a structural separation approach for Europe. The next FTTH Investors Day will take place on 10 February 2015 in conjunction with the FTTH Conference 2015 in Warsaw.

[A video about the FTTH Investors Day in Vienna can be found here](#)

VIP Interview: Magdalena Gaj, UKE

Magdalena Gaj is President of the Office of Electronic Communications (UKE), Poland's national regulatory authority. In our interview, she answers questions on a wide range of topics including the status of broadband access in Poland, the potential contribution of FTTH over the next 10 years, and the contribution of ICT to the economy. And naturally she has strong opinions on regulatory issues such the contribution of public-private partnerships and structural separation. To find out more, read our interview.

[Read the Interview with Magdalena Gaj >](#)

FTTH Smart Guide now available in German

There are many definitions of a smart city, and a large number of ideas - realistic and unrealistic - on how to exploit "smartness". A few years ago the FTTH Council Europe decided that they could help to clear up the confusion with a new guide, the Smart City Guide. Now in its second edition, the publication has recently been translated into German, and is available to download free of charge.

[Download the FTTH Smart Guide in German](#) (PDF 2.9MB) >

[Download the FTTH Smart Guide in English](#) (PDF 2.9MB) >

Upcoming Media Events

The FTTH Council Europe will also be speaking or exhibiting at the following events:

20 - 21 Oct	Smart City VDE Congress 2014 www.vde-kongress.de	Frankfurt, Germany
23 Oct	iMinds The Conference www.iminds.be/en/iminds-the-conference-2014	Brussels, Belgium
28 - 29 Oct	FTTH Conference 2014 Africa www.ftthcouncilafrica-conference.com	Johannesburg, South Africa
29 Oct	Connected Future Conference 2014 http://connectedfuture.nl/events/	Eindhoven, Netherlands
3 - 5 Nov	Capacity Europe 2014 www.capacityconferences.com/Capacity-Europe.html	Amsterdam, Netherlands
11 - 12 Nov	7th Annual NextGen 14 Conference & Expo www.nextgenevents.co.uk/events/nextgen-14-conference	Derby, UK
18 - 20 Nov	Digiworld Summit 2014 www.digiworldsummit.com	Montpellier, France
24 - 25 Nov	FTTH Conference 2014 MENA www.ftthcouncilmena.org/ftth-conference/conference-2014	Dubai, UAE

Journalists are invited to interview FTTH Council Europe executives

*at events where they are speaking, or by phone at any time.
For an appointment, please email: pr@ftthcouncil.eu.*

Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. We have over 4911 members in our LinkedIn Group, 2380 followers on Twitter and 1355 "likes" on Facebook - so you'll be in good company!



About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that will enhance the quality of life, contribute to a better environment and increase economic competitiveness. The Council consists of more than 150 member companies.
www.ftthcouncil.eu

Press contact:

Amandine Combe, PR Officer
FTTH Council Europe
[+33-6 25 90 28 60](tel:+33625902860)
pr@ftthcouncil.eu

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