

Fibre to the Home Council Europe

Media Update: November 2014

Webinar: Structural Separation, a Solution to Boost FTTH Investment

Tuesday 18 November 2014, 11:00 AM - 12:00 AM CET

In this webinar, analysts from consultancy firm Diffraction Analysis will examine structural separation from a financial perspective and examine how an incumbent split between a long-term infrastructure arm and a short-term service arm would be better suited to invest in fibre. The webinar will demonstrate that the value created by such a separation for the shareholders would be significant and at the same time free-up cash for real NGA investment. The presentation will examine examples of structural separation around the world and show that it's nothing like the apocalypse predicted by incumbent lobbyists.

REGISTER NOW

Register for the FTTH Conference 2015

Online registration is open for the 12th edition of the FTTH Conference 2015, which will be held in Warsaw's international exhibition centre EXPO XXI from 10 to 12 February 2015.

Combining a high-level conference with a leading edge exhibition and unparalleled networking opportunities, the FTTH Conference is the largest FTTH-focused event in the world, gathering over 3,000 participants during its last three editions.

With the theme "Creating a Connected Continent", the conference features a packed programme from expert speakers. Topics include: FTTH in Central and Eastern Europe; next-generation services including eHealth, eGovernment, eLearning; financing and marketing of FTTH networks; the role of FTTH in smart cities and smart regions; and more.

This year we have launched a new and improved registration platform, which should make the registration process easier to complete. Visit our brand new website to register or find out more about the conference www.ftthconference.eu.

Media wishing to obtain press accreditation please email: pr@ftthcouncil.eu.

CEO Interview: Richard Toper, Setics

This month's CEO Interview is with Richard Toper of Setics, an independent consulting firm based in France that advises public authorities on digital infrastructure projects. We posed some tough questions: what are the main success factors when planning and executing a FTTH network roll out, what is your opinion of the national plan for high-speed networks in France, and is open access a successful business strategy?

[Read the interview with Richard Toper](#) >

Opinion: FTTH is possible in rural areas, but we need to think differently

Many national broadband plans and even the Digital Agenda for Europe define an implicit digital divide by setting two different speed targets. As a result, policy makers push for the lower target in rural areas and simply expect that in cities market competition will bring on extensive 100 Mbps coverage. By setting these double standards, rural areas further suffer from a shrinking population and decreasing number of businesses. Young people and families today do not accept limitations on access to online services and entertainment.

[Read the opinion by Hartwig Tauber](#) >

The FTTH Council Europe launches Women in Fibre

The FTTH Council Europe has launched a new initiative: Women in Fibre. Based on and in cooperation with the "Women in ICT" campaign of the European Commission, we want to create a network of women who are active in the FTTH industry. The aim of the initiative is to encourage the exchange of ideas and experience among women in the FTTH industry, and ultimately to attract more young women to take up positions in our field.

As the first step, we are organising a Women in Fibre lunch at the FTTH Conference 2015 in Warsaw. We already have a broad list of women to invite to this get-together on 12 February, but this is just the starting point, and we would like to extend the invitation as widely as possible to women among our membership.

This initiative is very close to the heart of our President of the Board, Karin Ahl. Any women in the industry who would like to participate in this important initiative are encouraged to contact her directly at president@ftthcouncil.eu

Economist: The Need for Speed

A leader article in the Economist argued that Germany should invest in new infrastructure rather than worry about balancing its budget ("Build some bridges and roads, Mrs Merkel", on 18 October). Karin Ahl, President of the FTTH Council Europe, pointed out that any new spending on Germany's infrastructure should also include building a broadband network.

[Read the Letter to the Editor](#) (PDF) >

FTTH will Help Poland Achieve its Digital Ambitions

As Warsaw prepares to host the FTTH Conference 2015, Poland's Government is also facing key decisions that will determine how easily its citizens and businesses can join the online economy. The FTTH Council Europe hopes that FTTH forms the foundation of the new access network strategy. FTTH will provide the most reliable foundation for the digital world.

[Read the press release](#) (PDF) >

Upcoming Media Events

The FTTH Council Europe will also be speaking or exhibiting at the following events:

11 – 12 Nov	7th Annual NextGen 14 Conference & Expo www.nextgenevents.co.uk/events/nextgen-14-conference	Derby, UK
18 – 20 Nov	Digiworld Summit 2014 www.digiworldsummit.com	Montpellier, France
18 – 20 Nov	ECTA Regulatory Conference 2014 www.ectaportal.com/regulatory2014	Brussels, Belgium
24 – 25 Nov	FTTH Conference 2014 MENA www.ftthcouncilmena.org/ftth-conference/conference-2014	Dubai, United Arab Emirates
27 – 28 Nov	Broadband Forum Russia 2014 www.comnews-conferences.ru/bb2014eng	Moscow, Russia
9 – 10 Dec	Kommunikationskabelnetze 2014 urlz.fr/Slv	Cologne, Germany
10 – 12 Feb 2015	FTTH Conference 2015 www.ftthconference.eu	Warsaw, Poland

Journalists are invited to interview FTTH Council Europe executives at events where they are speaking, or by phone at any time.

For an appointment, please email: pr@ftthcouncil.eu.

Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. We have 5,008 members in our LinkedIn Group, 2,428 followers on Twitter and 1,413 “likes” on Facebook – so you’ll be in good company!



About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that will enhance the quality of life, contribute to a better environment and increase economic competitiveness. The Council consists of more than 150 member companies.

www.ftthcouncil.eu

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