

## Fibre to the Home Council Europe

### Media Update: December 2014

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#### **FTTH Council Europe Award Nominations Open**

Every year, the FTTH Council Europe likes to recognize outstanding contributions to the acceleration of FTTH in Europe. The award has two categories:

- FTTH Council Europe Individual Award
- FTTH Council Europe Operator Award

The award winners will be presented at the FTTH Conference 2015 in Warsaw.

Anyone can make a nomination, even anonymously.

The deadline for nominations is close of business on 14 December 2014.

[Read more about the FTTH Council Europe Award 2015](#) >

#### **Polish Regulator UKE Confirmed as Keynote Speaker**

The FTTH Council Europe is pleased to announce that Magdalena Gaj, president of the Polish national telecommunications regulator (Office of Electronic Communications — UKE) will speak at the opening session of the FTTH Conference 2015.

From 2009 to 2012 Ms Gaj was the Undersecretary of State responsible for the Polish telecommunication market before she took on the role of President at UKE. Both in the Ministry and in the regulatory authority, she has dealt with investment barriers in the telecommunication sector, and is now responsible for Poland's broadband strategy.

Ms Gaj will kick off a packed conference programme that covers the full spectrum of FTTH-related subjects, including next-generation services such as eHealth, and eGovernment; financing and marketing of FTTH networks; the role of FTTH in smart cities; and more.

The 12th edition of the FTTH Conference will be held in Warsaw's international exhibition centre EXPO XXI from 10 – 12 February 2015.

[See the preliminary conference programme](#) >

[More about our keynote speakers](#) >

## **FTTH Conference 2015: How to Get a Press Pass**

The FTTH Council Europe warmly invites representatives of the press and media to the FTTH Conference 2015 in Warsaw, Poland, on 10 – 12 February 2015.

To apply for a press pass, simply email: [pr@ftthcouncil.eu](mailto:pr@ftthcouncil.eu).

The press pass includes full access to the conference and an invitation to our press event on 11 February when the latest update to the European FTTH Ranking will be revealed.

## **To journalists based in Warsaw: join our press conference on 15 January 2015**

In the morning of 15 January in Warsaw, the Director General of the FTTH Council Europe, Prof. Hartwig Tauber, will unveil our latest findings about the FTTH market in Poland (one month before the European market data is presented at the FTTH Conference 2015 in Warsaw).

Prof. Tauber will be available for Q&A and exclusive interviews with attending journalists after his presentation.

For more information contact our PR Officer on [pr@ftthcouncil.eu](mailto:pr@ftthcouncil.eu)

## **100 million FTTH subscribers in Asia-Pacific**

According to analyst firm Ovum, the number of FTTH subscribers in Asia-Pacific has now reached the record number of 100 million. Several factors, such as growth of content and demand for bandwidth, are credited in helping boost takeup of FTTH in the region. A variety of deployment models, including government initiatives, innovative wholesale-retail models and support for eHealth and eEducation in rural regions, also had a significant impact.

For more information:

<http://www.realwire.com/releases/Number-of-people-receiving-Fiber-to-the-Home-in-Asia-Pacific-reaches-100m>

\* These views do not necessarily represent those of the FTTH Council Europe

## **#run4fibre Competition: How Far Can You Go?**

The #run4fibre competition was launched on 4 November 2014, Gimme Fibre Day. Over a three-month period ending on 4 February 2015, we invite people to show us that they want fibre by posting runs (tracked with any running app) on their Facebook page with the hashtag #run4fibre. The person who runs the furthest will win a Polar V800 or the new Apple Watch!

Want to look the part and show the world you are running for fibre? Go to the Promo tab on [www.gimmeibre.eu](http://www.gimmeibre.eu) and download our Crea kit T-shirt design to get started.

Follow #run4fibre with us on Facebook at [www.facebook.com/iwantfibre](http://www.facebook.com/iwantfibre).

[Watch the #run4fibre video on YouTube](#) >

[Competition Terms & Conditions](#) >

## **Opinion: Game On for Fibre to the Home!**

The FTTH Council Europe has heard a lot about the Polish games industry over the last six months as we make preparations to take our annual conference to Warsaw next year. More than just a bit of fun, the international gaming industry is big business, with revenues more than double those from the film industry. Poland is starting to stand out as one of the major players on the international scene, both as a creator and as a consumer of video games.

[Read the Opinion article by Nadia Babaali](#) >

## **FTTH Council Europe welcomes broadband focus in European Commissions Investment Plan initiative**

"The FTTH Council Europe welcomes the fact that broadband infrastructure is seen as an important element in President Juncker's Investment Plan initiative", says Karin Ahl, President of the FTTH Council Europe, "The Investment Plan could be an important step to accelerate fibre to the home deployments in Europe. Well-designed fibre infrastructure projects offer a low risk long term investment perspective with a good return compared to other infrastructures. The FTTH Council Europe will actively support the European Commission to implement the broadband focus of the European Fund for Strategic Investment. Our Investor Project is ideally suited to provide advice and input to the Commission. We will continue to create awareness about the benefits of fibre infrastructure investments and to facilitate structures that also allow regional FTTH projects to get access to the fund."

## **Opinion: Why we need high-speed broadband NOW!**

We'd like to draw your attention to an article by Werner Hoyer, President of the European Investment Bank (EIB), who examines the advantages of digital from the financial sector perspective, and highlights the risk in delaying high speed broadband rollout\*. Part of a series "Digital Minds for a New Europe" published by the office of outgoing Digital Commissioner Neelie Kroes, the article is well worth a look.

[Read the article by the EIB's Werner Hoyer](#) >

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## Upcoming Media Events

The FTTH Council Europe will also be speaking or exhibiting at the following events:

9 – 10 Dec	Kommunikationskabelnetze 2014 <a href="http://www.vde.com">www.vde.com</a>	Cologne, Germany
10 December	Ada Lovelace Conference <a href="http://www.eventbrite.com/e/ada-lovelace-conference-2014-tickets-14493377081">www.eventbrite.com/e/ada-lovelace-conference-2014-tickets-14493377081</a>	Brussels, Belgium
27-28 January 2015	Glasfasernetze für Stadtwerke und EVU <a href="http://www.euroforum.de/veranstaltungen/glasfaser-netze_stadtwerke_und_evu_2015">http://www.euroforum.de/veranstaltungen/glasfaser-netze_stadtwerke_und_evu_2015</a>	Düsseldorf, Germany
10 – 12 Feb 2015	FTTH Conference 2015 <a href="http://www.ftthconference.eu">www.ftthconference.eu</a>	Warsaw, Poland

*Journalists are invited to interview FTTH Council Europe executives at events where they are speaking, or by phone at any time.*

*For an appointment, please email: [pr@ftthcouncil.eu](mailto:pr@ftthcouncil.eu).*

## Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. We have 5,115 members in our LinkedIn Group, 2,471 followers on Twitter and 1,465 “likes” on Facebook – so you’ll be in good company!



## About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that will enhance the quality of life, contribute to a better environment and increase economic competitiveness. The Council consists of more than 150 member companies.

[www.ftthcouncil.eu](http://www.ftthcouncil.eu)

**Press contact:**

Amandine Combe, PR Officer

FTTH Council Europe

+33-6 25 90 28 60

[pr@ftthcouncil.eu](mailto:pr@ftthcouncil.eu)

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