

Fibre to the Home Council Europe

Media Update: May 2015

FTTH Council Europe welcomes European Commission's Communication on the Digital Single Market

The European Commission has officially unveiled its strategy of Digital Single Market for the European Union Member States. The overall objective is to build the online equivalent of the existing EU single market. "The FTTH Council Europe welcomes the Communication on the Digital Single Market," said Edgar Aker, President of the FTTH Council Europe. "It sets out an ambitious programme of activities for the European Commission to achieve its vision with investment in digital networks front and centre."

[Read the Press release](#) (PDF) >

Save the Date: Webinar - Why consumers love FTTH in France – The FTTH Consumer Experience Study

Tuesday 16 June 2015, 11:00 AM - 12:00 AM CET

The FTTH Council Europe has conducted a study to analyse the experience and attitudes of broadband users in France. Mass market adoption of FTTH/B connections is a recent development in the French market, and in many ways that market hasn't yet reached anything resembling maturity. How does the focus on triple and quadruple play in the market affect user behaviour? What effect does the positioning of FTTH as a premium product have on customer attitudes and expectations?

To answer these questions and many more, Diffraction Analysis conducted a quantitative survey with a panel of 400 French users. In this webinar, Benoit Felten, CEO and co-founder of Diffraction Analysis and a recognised expert on next-generation access, will present the complete results of the study.

REGISTER NOW

Webinar - Why consumers love FTTH in Portugal – The FTTH Consumer Experience Study

Tuesday 26 May 2015, 11:00 AM - 12:00 AM CET

Following our innovative study of FTTH users in Sweden last year, the FTTH Council Europe conducted a study to analyse the experience and attitudes of broadband users in the dynamic FTTH market of Portugal. The survey was undertaken by Diffraction Analysis with a panel of 400 Portuguese users. The complete results of the survey were presented by Benoit Felten, CEO and co-founder of Diffraction Analysis and a recognised expert on next-generation access.

[Read the full webinar \(PDF\)](#) >

[Watch the webinar video report](#) >

Previous webinars are available on Vimeo, including:

14 April 2015: FTTH Forecast 2014-2019 – Status and Analysis by Heavy Reading

<https://vimeo.com/124927303>

Past webinar presentations can also be downloaded from our website:

<http://www.ftthcouncil.eu/resources>

FTTH Conference 2016 issues call for sponsors

The 13th edition of the FTTH Conference, the biggest FTTH-related conference in the world, will take place in Luxembourg on 16–18 February 2016. Put the date in your diary now!

We are pleased to announce that the call for sponsors is now open.

For more information on sponsorship opportunities, [download the information pack](#) (ZIP).

To get the latest updates about the event, including an interactive online floor plan of the exhibition, visit our new conference website www.ftthconference.eu

FTTH Council Europe @ ICT Spring Europe 2015

In preparation for the upcoming FTTH Conference in Luxembourg in February 2016, we could not miss the opportunity to be a participant in ICT Spring Europe, a two-day event focusing on ICT technologies and innovation. As an official media partner and exhibitor of the event, we helped to spread the word about the importance of fibre-based, ultra-high-speed access networks among broadband stakeholders visiting the Great Duchy.

Visit the ICT Spring Europe website to find out more: www.ictspring.com

Upcoming Media Event

The FTTH Council Europe will also be speaking or exhibiting at the following events:

9 – 10 June	Big Telecom Event (Light Reading) www.bigtelecomevent.com	Chicago, US
9 – 11 June	ANGA COM www.angacom.de	Cologne, Germany
26 June – 1 July	FTTH Conference & Expo Americas www.ftthconnect.org	Anaheim, US
26 August	Breitband-Forum: Breaking Dawn for the Lightwave? www.medienakademie-koeln.de	Dusseldorf, Germany

Journalists are invited to interview FTTH Council Europe executives at events where they are speaking, or by phone at any time. For an appointment, please email: pr@ftthcouncil.eu.

Join our social media communities

Be first to find out about the latest developments at the FTTH Council Europe by joining our active social media communities. We have 5,751 members in our LinkedIn Group, over 2,774 followers on Twitter and 1,904 “likes” on Facebook – so you’ll be in good company!



About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that enhance the quality of life, contribute to a better environment and increase economic competitiveness. The FTTH Council Europe consists of more than 150 member companies.
www.ftthcouncil.eu

Press contact: pr@ftthcouncil.eu

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