



PRESS RELEASE

## **FTTH Conference Amman: Great success for NEW FLAGSHIP FTTH EVENT**

***Organised by the FTTH Council Europe Middle East Group, the first ever Fibre-to-the-Home Conference in the Middle East attracts more than 260 participants***

AMMAN, JORDAN – 2 December 2009 – The inaugural Fibre-to-the-Home Middle East Conference, held in Amman on 10 and 11 November 2009, was a great success.

The two-day FTTH Middle East Conference was held under the patronage of the Jordanian Minister of ICT, His Excellency Eng. Basem Al Rousan, who made the opening speech, participated in a press conference and extensively toured the exhibition hall, exchanging with the conference sponsors about the latest FTTH solutions. Dr. Mashour Abu Daka, Minister of Telecommunications and IT in Palestine, gave a keynote speech, unveiling statistics that show the growing demand in high-speed internet.



The conference programme offered a series of high level presentations covering all important aspects of FTTH networks. This included technical sessions where the latest solutions for FTTH deployment and operation were presented. Case studies from Middle East, Europe and Asia gave insight in the day to day operation of FTTH networks. And a special workshop discussed the business case for FTTH.

Over 260 delegates were gathered in the Amman Grand Hyatt Zara Expo, where 14 exhibitors were presenting leading edge technologies. This is further evidence that interest for Fibre-to-the-Home is growing in the Middle East Region. All analysts speaking at the conference confirmed that there is huge potential for local FTTH take-up, contributing to the region's sustainable economic growth.



Faris Awartani, Chair of the FTTH Council Europe Middle East Group, declared that the success of this event will encourage the “Middle East Group to intensify its efforts to further promote FTTH, with studies of regional market opportunities and better information about the FTTH solutions and their benefits to society, the economy and the environment”.

“We are already working towards making the next edition of the FTTH Middle East Conference, to be held in 2010, an even greater success”, said Karel Helsen, President of the FTTH Council Europe. “An announcement on the location and dates will be issued in the next few weeks”.

For further information please see: [www.conference.ftthcouncilme.org](http://www.conference.ftthcouncilme.org).

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**About The FTTH Council Europe:**

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that enhances the quality of life, contributes to a better environment and increased competitiveness. The Council consists of more than 120 member companies.

[www.ftthcouncil.eu](http://www.ftthcouncil.eu)

The FTTH Council Europe Middle East Group is an ad-hoc working group of the FTTH Council Europe. The Group is a working party of new Gulf-based and European Council members.

[www.ftthcouncilme.org](http://www.ftthcouncilme.org)

**Press contacts:**

Lama Absah

Triad Communications

+962 775 462 3232

[Lama.absah@gmail.com](mailto:Lama.absah@gmail.com)

Sally Van den bemden

FTTH Council Europe

+32 (0) 473 415 015

[communication@ftthcouncil.eu](mailto:communication@ftthcouncil.eu)