



PRESS RELEASE

REGISTER NOW FOR THE FTTH CONFERENCE 2010 IN LISBON

Find out how fibre is "Taking your life to new horizons"

BRUSSELS – 24th August 2009 – The FTTH Council Europe is pleased to announce that registration is now open for the 7th edition of its annual conference.

This flagship event – the largest of its kind in Europe – will take place on the 24th and 25th February 2010 at the Feira Internacional de Lisboa in Lisbon, Portugal.

Building on the huge success of last year's event, which attracted more than 2,200 delegates, 74 speakers, and 71 exhibitors, the FTTH Conference 2010 in Lisbon promises to set new records. With superfast broadband taking a prominent position in the economic recovery plans of countries in Europe and around the world, the FTTH Council Europe expects to attract an even broader range of stakeholders to Lisbon.

"I think we have done a tremendous job of putting fibre on the agenda in the countries at the European Commission level, and with governments," said Karel Helsen, president of the FTTH Council Europe. "That's a great basis to further widen the Council, and to welcome new partners coming from the content side, the applications side, and from the financial side."

Chosen to reflect this year's theme "*Taking your life to new horizons*", the speaking sessions will examine how fibre access networks can enhance the quality of life for Europe's citizens, by considering the new applications and services they enable, like videoconferencing, telehealth, remote working, education, online entertainment, and how to develop new business models around these applications.

Results from the highly respected studies commissioned by the FTTH Council Europe will also be presented during the conference, including the latest update to the market panorama and forecast, and analysis of the socioeconomic benefits of fibre-to-the-home. Other sessions will cover new technologies and architectures, regulatory issues, and the opportunities created by the European economic stimulus package.

An exhibitors' hall will provide hands-on experience of the latest technologies and solutions, and provide the opportunity to network and share experiences with other

industry experts, vendors, telecoms operators, policy makers, regulators, content providers, media and analysts.

Who should attend?

- Operators looking for insight into the key trends in next-generation access technology and services;
- Investors assessing the potential of fibre access and the new services enabled by superfast broadband connections;
- Governments and municipalities wanting to understand how fibre-to-the-home can deliver economic, environmental and social benefits;
- Content providers needing to understand how fibre-based broadband can enhance application performance;
- Technology companies developing equipment and software that will deliver fibre-based broadband services.

Registration is now open. The event has been extremely popular in previous years; delegates are encouraged to register as early as possible in order to secure places.

More information about the conference is available at www.ftthconference.eu.

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About The FTTH Council Europe

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that enhances the quality of life, contributes to a better environment and increased competitiveness. The FTTH Council Europe consists of more than 115 members companies. Its members include leading telecommunications companies and many world leaders in the telecommunication industry.

www.ftthcouncil.eu

Registration contact:

Registrations must be made online.

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