

3rd February 2009

FTTH COUNCIL EUROPE PREPARES NEW FINDINGS INTO FIBRE SERVICES INNOVATION

***Results from wide-ranging study into FTTH services, their costs and bandwidth requirements due at
next week's annual conference in Copenhagen***

At the FTTH Council Europe annual conference next week (11th-12th February), an important new body of research will be unveiled which examines in significant depth the portfolio of services enabled by FTTH. Conducted in conjunction with analyst firm Yankee Group, the study will include a set of best practices from around Europe and in comparison with examples worldwide. As well as services descriptions, the study will detail comprehensive pricing, bandwidth capacity requirements and customer usage/uptake levels.

"Services innovation is given *carte blanche* by the high bandwidth capabilities of FTTH, so it will be very interesting to see just how this is translating into the real revenue-generating offerings available from FTTH operators in Europe and around the world," said Joeri Van Bogaert, President of the FTTH Council Europe. "We expect to see a wide variety of services that can't conceivably be offered via any other broadband medium than FTTH."

Senior Analyst at Yankee Group, Benoit Felten, has been closely involved with the research and will present at next week's conference: "We have been analysing the services offered over next generation networks around the world in order to identify the truly 'next generation services' that many think don't exist yet. In fact, they do. Conversely, this analysis also highlights areas in which one would expect some service innovation to occur but that are lacking so far."

Full details of the study's methodology and findings will be disclosed at next week's annual conference.

The forthcoming FTTH Council Europe annual conference promises once again to be a landmark event for the international communications community. Delegates will experience an unparalleled speaker programme including keynote presentations from best-selling author Don Tapscott and ex-Greenpeace sustainability expert Prof. Dr. Michael Braungart, in addition to speakers representing major FTTH deployments from around the world. The FTTH Council Europe will also be making a series of significant announcements throughout the course of the event.

For full details of the conference programme, and information about the FTTH Council Europe in general, visit www.conference.ftthcouncil.eu.

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About The FTTH Council Europe

The FTTH Council Europe www.ftthcouncil.eu is a market development organisation with a mission to accelerate the availability of fibre-based, broadband access networks to consumers and businesses.

The Council promotes this technology because it will deliver a flow of new services that make a decisive difference in the lives of consumers and companies and create value for the wider society.

Its members include leading telecommunications companies and many world leaders in the telecommunications industry.

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