



NEWSFLASH

FTTH CONFERENCE IN LISBON RAISES “GREEN DONATION” FOR PORTUGUESE ENVIRONMENTAL ASSOCIATION

The FTTH Council Europe announces that it will contribute a green donation to the Portuguese “Associação Bandeira Azul” (ABAE) on the occasion of its 7th FTTH Conference, which will take place in Lisbon on 24 and 25 February 2010.

Brussels, 12 January 2010 – Issued from a 3 euro carbon donation supplement added to each conference entry fee, the green donation will support ABAE, a leading environmental organisation in Portugal, where the 2010 FTTH Conference will be held. This non-profit organisation is dedicated to raising public awareness in matters of sustainable development and good environmental practices, themes that are firmly embedded in the FTTH Council Europe’s mission. The contribution will specifically support ABAE’s innovative ECO-Escolas project and its educational campaigns in 1.300 Portuguese schools.

The 7th FTTH Conference will take place in Lisbon, Portugal, on 24 and 25 February 2010, and more than 2.500 attendees are expected. Dedicated to a wide range of fibre-related topics such as regulatory and policy affairs, technical solutions and market environment, this edition of the landmark FTTH event will focus on fibre-enhanced content and services.

About The FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that enhances the quality of life, contributes to a better environment and increased competitiveness. The FTTH Council Europe consists of more than 120 member companies. Its members include leading telecommunications companies and many world leaders in the telecommunications industry.

www.ftthcouncil.eu

About Associação Bandeira Azul da Europa (ABAE) (The Blue Flag Association of Europe)

ABAE is a non-governmental non-profit environmental organisation, dedicated to raising public awareness in matters of sustainable development and good environmental practices.

Because of its accomplishments over the past few years in the Portuguese-speaking countries ABAE is recognized as a non-governmental organisation for development since February 2009. ABAE is part of the Foundation for Environmental Education (FEE), which consists of international associations from more than 40 countries and is devoted to information and educational activities in the domain of sustainable development.

www.abae.pt

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