

FOR IMMEDIATE RELEASE

FTTH Council Europe announces keynote speaker for FTTH Conference 2011 in Milan

Carlota Perez, expert on the socio-economic effects of technological change, is the keynote speaker for the world's largest FTTH event, to be held in Milan on 9 & 10 February.

BRUSSELS, 21 September 2010 – The FTTH Council Europe is pleased to announce that Professor Carlota Perez, international authority on the socio-economic effects of technological change, will give the keynote speech at the FTTH Conference 2011.

Taking place in the fabulous Milano Convention Centre on 9 & 10 February 2011, the conference will feature the theme "Creating a brighter future", and will highlight how fibre-to-the-home can bring social, economic and environmental benefits to Europe's citizens.

Keynote speaker Ms Perez has followed a distinguished career as a researcher, lecturer and consultant specialising in the socio-economic impact of major technology changes. Her highly acclaimed book *Technological Revolutions and Financial Capital: the Dynamics of Bubbles and Golden Ages* has made an important contribution to the present understanding of the inter-relations between finance, technology and economic development.

"We are delighted to bring you a keynote speaker with the calibre of Ms Perez," said Hartwig Tauber, Director General of the FTTH-Council Europe. . She will explain why "full globalization and universal high-speed, low-cost internet are as crucial to unleashing a golden age after this crisis as suburbanization and universal access to electricity were for the Post War golden age".

The European FTTH Conference is the largest FTTH event in the world. This year's event in Lisbon attracted an unprecedented 2,600 visitors from 65 countries, including 86 speakers, 77 sponsors, 100 exhibitors and 120 journalists.

Consistent with the Council's belief in the improvement of the quality

of life and contributing to a better environment, a 3 Euro donation from each participant will be collected by the FTTH Council Europe and donated to a local environmental group. The recipient this year is the Federazione Nazionale Pro Natura, the oldest Italian

environmental organisation, which works to protect the natural ecosystem and promote sustainable living.

Visit <http://ftthconference.eu/> to register and find out more.

-ends-

About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that enhance the quality of life, contribute to a better environment and increase economic competitiveness. The FTTH Council Europe consists of more than 140 member companies. www.ftthcouncil.eu

About Carlota Perez

Carlota Perez is an interdisciplinary scholar working in the tradition of Joseph Schumpeter. She is a Research Associate at Cambridge University, UK; Professor of Technology and Development at the Technological University of Tallinn, Estonia and Honorary Research fellow at SPRU, University of Sussex, UK. She is a renowned international consultant and lecturer.

<http://www.carlotaperez.org/>

About Federazione Nazionale Pro Natura

Founded in 1948, Pro Natura is Italy's oldest environmental organisation and works to protect the natural ecosystem, to educate young people to respect nature, and to encourage sustainable living. Pro Natura is characterised by its awareness of the social and political implications that the commitment to defend the environment brings.

<http://www.pro-natura.it/>

Media Contact:

Nadia Babaali

Communications Director

FTTH Council Europe

+33 (0) 6 20 88 72 38

nadia.babaali@ftthcouncil.eu