

FOR IMMEDIATE RELEASE

Peter Cochrane Headlines FTTH Conference 2012 in Munich

Applications and financing are focus of world's largest FTTH event

BRUSSELS, 15 September 2011 - The FTTH Council Europe today announced Peter Cochrane, technology investor, internationally sought after guru and former CTO of British Telecom (BT), will be the keynote speaker at the FTTH Conference 2012, to be held in Munich on 15 and 16 February 2012, with pre-conference workshops on 14 February.

Peter Cochrane has a highly informed and thought-provoking take on how changes in technology usage create new opportunities for business and society, which corresponds with the 2012 conference's focus on cross-sector partnerships for applications, services and the financing of networks.

Cochrane believes it is essential to step beyond the confines of the telecommunications industry to understand the fundamental importance of FTTH. "It is clear that we are migrating toward a 'smart planet' and FTTH is going to be core to providing the essential bandwidth for rafts of new appliances, devices and industries that will be both fixed and mobile," says Cochrane. An interview with Peter Cochrane, in addition to his profile and photo, is available at: <http://www.ftthcouncil.eu/ftth-conference/welcome/programme/keynote-15-february>

"Following the success of the FTTH Conference 2011 in Milan, which attracted over 3,000 attendees, the Munich event will continue to expand its reach to new industry players", says Hartwig Tauber, Director General of the FTTH Council Europe. "The agenda reflects the growing interest from non-telco companies in delivering applications over very high-speed fibre-optic broadband networks".

The FTTH Conference 2012 will exhibit services and applications that demonstrate the benefits of FTTH, as part of 'World of Applications 2012'. Developers are invited to submit services for showcasing, as well as the chance to win an award for the best FTTH application. In addition to displaying how FTTH can optimize content and application delivery, the conference will devote several sessions to the topic of financing Europe's next generation fibre-optic broadband infrastructure.

The Munich conference is under the patronage of BITKOM, the German Federal Association for Information Technology, Telecommunications and New Media (BITKOM e.V.), and will donate a €3 euro "green donation" from each paying guest to German nature conservation group NABU. Founded in 1899, NABU (NATURE AND BIODIVERSITY CONSERVATION UNION) is one of the oldest and largest environment associations in Germany, with more than 450,000 members and sponsors, and about 30,000 volunteers. NABU's main objectives are the preservation of habitats and biodiversity, the promotion of sustainability in agriculture, forest management and water supply and

distribution, as well as to enhance the significance of nature conservation in our society. More on www.nabu.de/en/index.html

Registration is now open for the FTTH Conference 2012.

For more information on how to attend, on the World of Applications and to submit papers, please go to: www.ftthconference.eu

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About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that enhance the quality of life, contribute to a better environment and increase economic competitiveness. The FTTH Council Europe consists of more than 150 member companies. www.ftthcouncil.eu

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