

Gimme Fibre Day on 4 November!

Don't miss out - because it's YOUR day!

BRUSSELS, 15 October 2013 - On 4 November, people all over the world will participate in the inaugural Gimme Fibre Day, an annual 'event' jointly created by the FTTH Councils Global Alliance* to celebrate the only future-proof broadband access solution and showcase how fibre has positively impacted communities across the world.

The date for this annual celebration of fibre optics was selected because it corresponds with the birthday of Nobel Prize winner Sir Charles Kuen Kao, the man who changed the way the world communicates. Sir Kao was awarded the 2009 Nobel Prize in Physics for "ground-breaking achievements concerning the transmission of light in fibres for optical communication".

"Thank you for so honouring Professor Kao on his birthday - he will be 80 years old this year", Mrs. Gwen Kao, Professor Charles Kao's wife, declared. "Back in the early days, when he announced that optic fibre would change the world, I laughed at him and joked about a Nobel Prize! Decades later, we live in a high-tech world so full of creativity, where products improve so fast that items become obsolete overnight. We are finally able to fully appreciate the impact of his vision. He would be very touched if he understood the event, but he has been suffering from Alzheimer's disease for the last 11 years. On his behalf, I wish you a successful Gimme Fibre Day!"

Organise your own Gimme Fibre activity (on 4 November) and let us know what you are up to. We invite you to spread the word and organise events (big or small), product launches, special customer offers, flash mobs, etc. Just send us the details by e-mail to gimmefibre@ftthcouncil.eu or complete the online form on www.gimmefibre.eu and your event will feature in our online Gimme Fibre Day programme.

Get your Gimme Fibre Day visuals kit, including banners and logo by sending an email to gimmefibre@ftthcouncil.eu and promote YOUR day however you want.

All and more on www.gimmefibre.eu

**The FTTH Council Global Alliance consists of the FTTH Council Africa, FTTH Council Americas, FTTH Council Asia Pacific, FTTH Council Europe and FTTH Council Middle East & North Africa*

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About the FTTH Council Europe:

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because

it will deliver a flow of new services that enhance the quality of life, contribute to a better environment and increase economic competitiveness. The FTTH Council Europe consists of more than 150 member companies.
www.ftthcouncil.eu

Register now: **FTTH Conference 2014**, Stockholm, 18-20 February 2014 www.ftthconference.eu

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