



PRESS RELEASE

For immediate release

FTTH Councils worldwide celebrate Gimme Fibre Day on 4 November 2015

Brussels, 4 November 2015 - Today is Gimme Fibre Day! The event will be marked by a series of planned activities and regional initiatives by the six global FTTH Councils in Africa, Americas, APAC, Europe, Latam and MENA.

Commemorating the birthday of Sir Charles Kuen Kao, Nobel Prize in Physics for ground-breaking achievements in the transmission of light in fibres for optical communication, the FTTH Council Global Alliance (FCGA) annually celebrates Gimme Fibre Day on 4 November. This event honours the only future-proof broadband access solution on the market and showcases how fibre has positively impacted communities across the world and what policymakers can do to help advance the roll-out of fiber optics. To learn more, visit the Gimme Fibre Day website www.gimmefibre.eu and follow its social media channels Facebook community “I want Fibre”.

“Following in the footsteps of the *Father of Fibre Optics*, the FCGA is dedicated to accelerating the adoption of fibre to the home technology and changing the way the world communicates. In order to do this, we need to embrace new forms of technology that will simplify the way we communicate. The role of fibre optic technology in this respect is essential in the growth of world-wide communication; *Gimme Fibre Day* will always help us join forces in a common mission to finish what Sir Charles Kao started” says on behalf of FCGA Ms. Christine Beylouni, FCGA 2015 President.

The European fibre to the home (FTTH) market reached nearly 15 million FTTH/B subscribers by the end of 2014 – not including Russia and the Ukraine, which would add a further 14.8 million homes to the total source¹. Experts suggest that the year 2015 will witness an increase in FTTH deployments, driven by consumers’ demand for an “in-home lifestyle and online-dominated experience” for which they are willing to buy the service.

For more information on Gimme Fibre Day, please visit: www.gimmefibre.eu

¹ Source: Idate for the FTTH Council Europe

www.ftthcouncil.eu/documents/Reports/2015/Market_Data_December_2014.pdf

FTTH Global Alliance

- FCGA -



About the FCGA

The FTTH Council Global Alliance (FCGA) is the platform for cooperation of the five global FTTH Councils. All FTTH Councils share a common goal: the acceleration of fibre to the home adoption. They all act as powerful and independent organizations in their specific market. This regional focus gives the FTTH Councils a special strength to adapt their activities to the particular market situation in their area. The FTTH Council Global Alliance ensures that those regional efforts are combined with the power of global cooperation. Within the FCGA, the FTTH Councils exchange studies, information and latest market developments.

For more information visit www.ftthcouncil.info

About the FTTH Council Europe

The FTTH Council Europe is an industry organisation with a mission to accelerate the availability of fibre-based, ultra-high-speed access networks to consumers and businesses. The Council promotes this technology because it will deliver a flow of new services that enhance the quality of life, contribute to a better environment and increase economic competitiveness. The FTTH Council Europe consists of more than 150 member companies. www.ftthcouncil.eu

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